

## MeldaProduction PowerBrass



Following hot on the critically acclaimed heels of its recently released PowerStrings premium instrument for MSoundFactory, itself held in high regard as arguably the most powerful modular virtual instrument platform out there today by effectively allowing users to create their own instruments (alternatively available as MSoundFactory LE - providing access to all the sounds and instruments included with its bigger brother, but without access to the editing screen - and also for free as the self-explanatory MSoundFactory Player with only a few sounds included, although users can choose to purchase premium instruments), music production and audio processing advanced tools-maker MeldaProduction is proud to announce availability of PowerBrass - this time bringing the majestic sounds of a full brass orchestra to anyone's fingertips as its latest MSoundFactory premium instrument - as of September 3...

Duly designed to bring the majestic sounds of a full brass orchestra to anyone's fingertips as its latest MSoundFactory premium instrument, MeldaProduction's PowerBrass quite simply elevates whatever it touches. Try applying its polished brass - think Tubas, French horns, Trombones, Trumpets, mixed or otherwise - to cinematic score composition, epic music production, or simply exploring new sonic landscapes, and try to not be impressed. Its instruments are all meticulously sampled to ensure an authentic, high-quality sound. Saying that, though, it is designed to be lightweight, ensuring anyone's system can handle the orchestral power provided without compromising performance. Put it this way: it is optimised for smooth operation on even the most modest of hardware, making it accessible to all musicians.

PowerBrass proffers an assortment of ARTICULATIONS, ranging from smooth Legato to sharp Staccato settings, and allows for easy switching between them during live performances while supporting layering with independent PITCH and VOLUME controls to provide its users with full creative freedom. Furthermore, every articulation has access to dedicated detailed envelope settings.

An authentic, high-quality sound is obviously a desirable attribute for any virtual instrument of merit; PowerBrass clearly delivers on that score, but brass does not necessarily need to always sound like brass, high-quality or otherwise. On the face of it, PowerBrass' CREATIVE 'tab' takes its users into a brave new world of sound, one where they can, for example, transform their brass section into a synth using the CONVOLUTION settings. Similarly, FM (Frequency Modulation) controls are also available, as is control over HARMONICS. Applying a pleasant-sounding DIFFUSION to the proceedings is, likewise, all part of getting creative.

When working with PowerBrass there is no need, necessarily, to turn to third-party effect plug-ins for finalising the sound since the premium instrument includes its own REVERB (offering five types of room and hall) alongside an advanced DELAY and five-band EQUALIZER, plus MOTION, DISTORTION, MODULATION, and LOFI effects - more than enough, surely, to boost creativity in the highly unlikely event of PowerBrass failing to inspire in its musical mission of elevating whatever it touches.

Whether working as a professional composer, taking time out as a hobbyist musician, or maybe making waves as a music producer, PowerBrass proffers an unparalleled experience in brass simulation with its lightweight yet powerful set of samples to suit everyone. It is fair to say, then, that it is the ultimate virtual instrument designed to bring the majestic sounds of a full brass orchestra to anyone's fingertips, whatever their musical calling might be.

### Key Features:

- Designed to bring the majestic sounds of a full brass orchestra to anyone's fingertips
- Elevates whatever it touches
- Meticulously sampled instruments ensure an authentic, high-quality sound
- An assortment of ARTICULATIONS
- CREATIVE 'tab' takes users into a brave new world of sound
- Creativity-boosting effects

PowerBrass is available to purchase as an AAX-, AU-, VST-, and VST3-compatible plug-in supporting all major hosts on macOS (64-bit only) and Windows (64-bit only) via its dedicated webpage for a time-limited introductory promo price of only €9.00 EUR until September 30, 2024 - rising thereafter to its regular price of €69.00 EUR — and can be used in MeldaProduction's free MSoundFactory Player; owners of MSoundFactory or MSoundFactory LE can get PowerBrass as an add-on for free. (Coinciding with the PowerStrings release, MeldaProduction is making MSoundFactory and MSoundFactory LE available to purchase at an attractive 55%

## MeldaProduction introduces the MSoundFactory Instrument PowerBrass

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discount for two weeks only.)

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