

# Novation Launchkey Mk4 Range



Novation is proud to introduce the fourth generation of their widely acclaimed Launchkey range of MIDI keyboard controllers. The new Launchkey is designed to provide the most detailed DAW integration of any Launchkey to date, offering in-depth hands-on control of all major DAWs, as well as a totally overhauled suite of creative tools. This includes a generative arpeggiator, powerful chord and scales modes, and a step sequencer for Ableton Live. Launchkey ships with an impressive collection of plugin instruments and effects from Klevgrand, Orchestral Tools, and GForce, as well as Ableton Live Lite and exclusive lessons from Melodics. The hardware has been re-engineered to look, feel, and play like an instrument, with high-quality keybeds and unique patented Launchpad-style FSR pads with polyphonic aftertouch. They also now feature continuous encoders and sharp OLED displays.

## Novation Launchkey Range

The Launchkey range comprises six models:

- Launchkey 61: (61 full-sized semi-weighted piano-style keys and nine faders)
- Launchkey 49: (49 full-sized semi-weighted piano-style keys and nine faders)
- Launchkey 37: (37 full-sized keys)
- Launchkey 25: (25 full-sized keys) Launchkey Mini 37: (37 mini synth-action keys)
- Launchkey Mini 25: (25 mini synth-action keys)

## Novation Launchkey Features

- In-depth DAW control - Powerful control of Ableton Live, Logic Pro, FL Studio, Cubase, Reason, and more, with no set-up required
- Tweak your software - Eight encoders (and an additional nine faders on the 49 and 61 key modals) deliver instant control over DAW mixers, virtual instruments, and effects; user mappings can also be created for customised control

- Play drums and instruments - 16 velocity-sensitive pads with polyphonic aftertouch for playing drums and instruments, as well as launching clips and working with grids; the patented design delivers increased responsiveness than standard FSR drum pads
- Perform with high-quality keybeds - Launchkey 49 and 61 both have keybeds that are semi-weighted with waterfall keys for piano-style performances; 25 and 37 keybeds are synth-styled, delivering superb playability and feel; and finally, Launchkey Mini 25 and 37 have responsive and sensitive keys.
- Powerful tools for creating chords and patterns - Powerful built-in Arpeggiator and three Chord Modes to easily create musical progressions: Fixed Chord, User Chord, and Chord Maps
- Always stay in key - Scale Mode locks notes on the keyboard into right key, and Chord Detector shows what chord is currently being played, with visual representation on the OLED display
- Split and Layer the keyboard on the 49 and 61-key models - Split enables you to divide the keyboard into two independent zones, and Layer means two MIDI channels can be played simultaneously from the same keys
- Connect to other instruments - Launchkey can be connected directly to synths and other MIDI hardware with the MIDI out port; it also works with your iPhone or iPad
- Create your own control surfaces - Launchkey is fully customisable; map MIDI parameters to pads and controls of your choice with Novation's easy-to-use Components software

### Software Bundle

- Klevgrand plugins: Premium plugins including LUXE, R0verb, and Slammer
- GForce Software: Oberheim SEM, OB-EZ, and AXXESS
- Orchestral Tools Parallel Orchestra Bundle: two Orchestral Tools collections; Inspire 2 and Time Macro
- Ableton Live 12 Lite
- Melodics

Prices for Launchkey 37 app. 190 Euro, for Launchkey 49 app. 230 Euro and for Launchkey 61 app. 280 Euro.

<https://novationmusic.com>