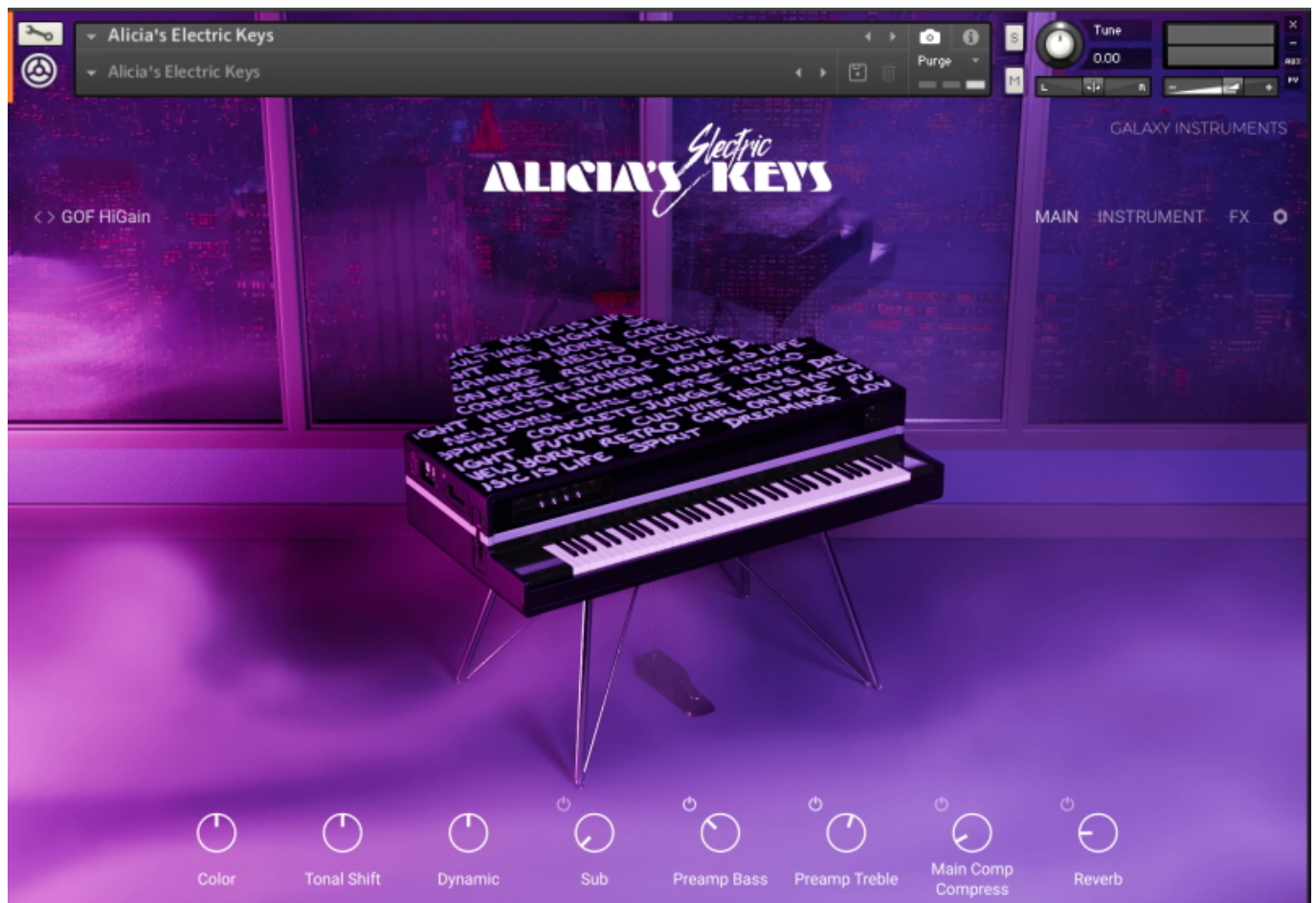
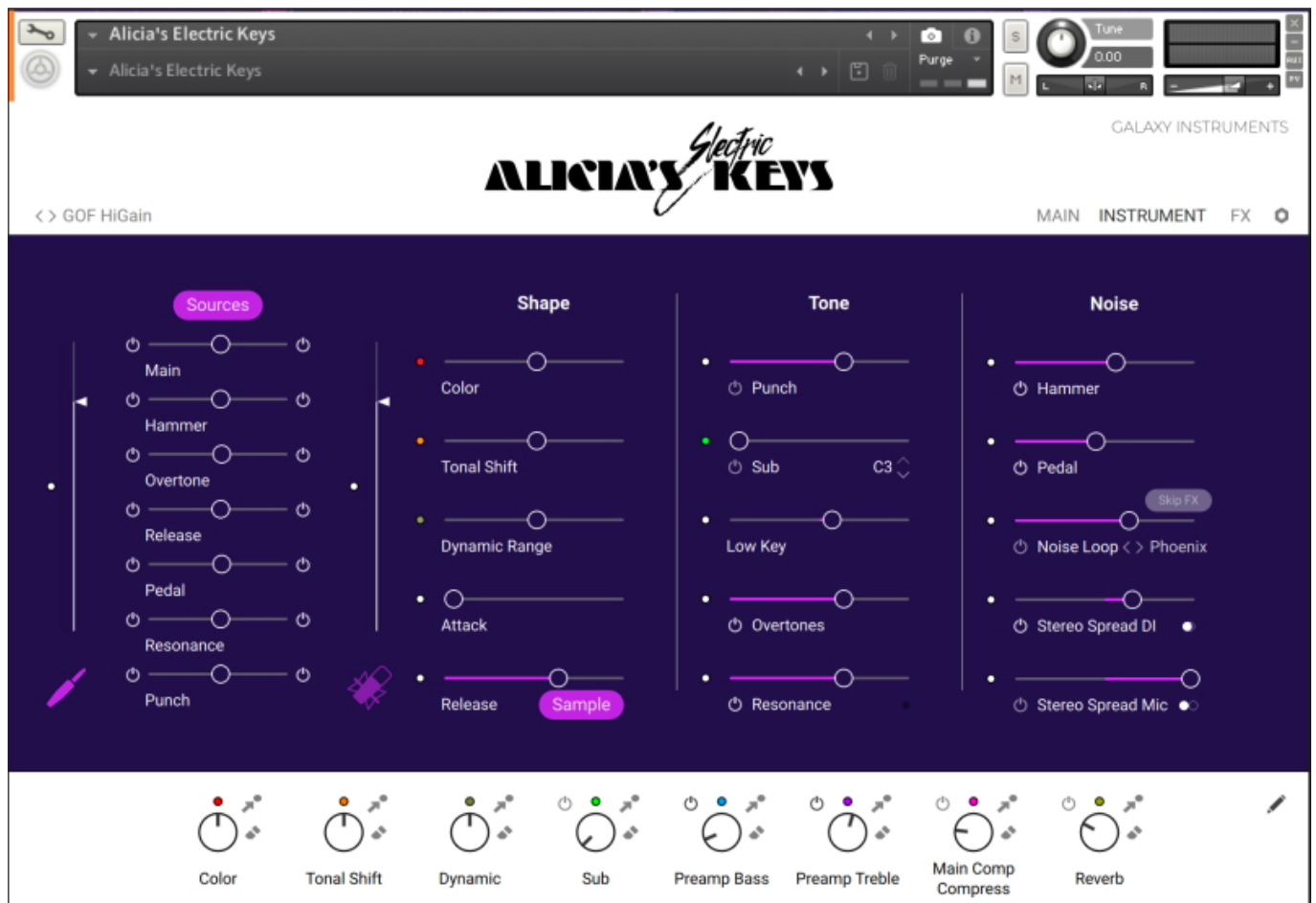


Native Instruments Alicia's Electric Keys



Native Instruments and Alicia Keys, the 16-time GRAMMY-winning artist, have joined forces to introduce a groundbreaking virtual instrument: Alicia's Electric Keys. Featuring the unique sound of Alicia Keys' personal CP-70 electric grand piano, this instrument promises to revolutionize the way musicians create and express themselves.

Alicia Keys, renowned for her soulful voice, captivating performances, and unparalleled musicianship, continues to blaze new trails in the music world. Following her electrifying Super Bowl halftime show and the phenomenal success of her Broadway musical "Hell's Kitchen," which garnered 13 Tony nominations, Alicia has now partnered with Native Instruments to deliver a powerful new tool for artists everywhere.



Alicia's Electric Keys is more than just a virtual instrument; it's a gateway to new realms of creativity. Meticulously recorded and engineered to capture the authentic essence of Alicia's CP-70, this instrument merges lush acoustic tones with boundless electric capabilities. The custom effects chains, crafted and utilized by Alicia herself, are prominently featured in her hit song "Girl on Fire," allowing users to infuse their music with the same iconic sound. "I'm so excited for everyone to experience Alicia's Electric Keys," said Keys. "Whatever you're doing, it's going to add a layer that you've been missing."

Experience Alicia Keys' personal CP-70 electric grand piano:

- **Versatile Tones:** Seamlessly blend classic electric piano tones with modern, flexible soundscapes
- **Custom Effects:** Play with sounds created using Alicia's own effects chains
- **Signature Presets:** Perform and record with presets, including the signature "Girl on Fire" sound
- **Interactive Interface:** Enjoy an engaging experience with on-screen illumination as you play

Alicia's Electric Keys is designed to inspire musicians of all levels, from aspiring artists to seasoned professionals. Whether you're composing, performing, or

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producing, this instrument provides a versatile and intuitive platform to elevate your sound.

www.native-instruments.com