

OCA Alliance at ISE 2024

ISE 2024 is set to be a busy show for the OCA Alliance with exciting news of new products from member companies, new presentations from technical experts, and a new update to the AES70 control standard. Throughout the show, the OCA Alliance will be demonstrating the benefits and possibilities of an open public control standard at booth #7G400 in Hall 7 at the Fira Gran Via in Barcelona.

On hand during the show will be representatives of member companies showcasing products and solutions that support AES70. Software, hardware, finished products, and development platforms will all be on offer, highlighting the vast OCA ecosystem of AES70-supporting technologies from all areas of the industry. For integrators, developers, and users alike, these demonstrations will highlight the flexibility, ease, and opportunities that open public standards bring to product development and system design.

Education is also a tentpole of the OCA Alliance booth, and industry experts will be on hand throughout the show for discussion. In addition, the OCA Alliance will be providing regularly scheduled presentations throughout the show on topics such as technology overviews, developing products with AES70, and the latest updates included in the newly published AES70-2023 standard. These presentations will be held at 11:00, 13:30, and 16:00 on each day of the show.

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