

### IP Showcase Presentation Schedule for NAB Show 2023

The Audio Engineering Society (AES), Alliance for IP Media Solutions (AIMS), Advanced Media Workflow Association (AMWA), European Broadcasting Union (EBU), SMPTE®, and the Video Services Forum (VSF) today announced the IP Showcase presentation schedule for the 2023 NAB Show, April 15-19, in Las Vegas. Held in the IP Showcase Theater in booth W2867, the daily series of live 30-minute presentations will start at 10:30 a.m. each morning and extend into the afternoon.

"The IP Showcase is committed to educating attendees on the potential of IP media solutions at major industry events, and the IP Showcase Theater is at the heart of that commitment. Representing our largest effort yet, we have more than 40 presentations on the schedule for this year's NAB Show," said Andrew Starks, an AIMS board of directors member and director of product management for Macnica.

Each day at the 2023 NAB Show, visitors will have an opportunity to learn about a wide range of IP-related topics from top experts - from the latest developments in SMPTE ST 2110 to NMOS, ground-to-cloud architectures, IPMX, QC monitoring and maintenance, cloud-based production, and much more. Here are just five examples of the more than 40 presentations that will be given during the show:

- Thomas Gunkel, Skyline Communications: Cloud-Based Live Production: How to Orchestrate a Multi-Vendor Environment in the Cloud
- Jean Lapierre, Matrox: The IPMX Open Specifications Detail Review
- Samuel Recine, Matrox: The Added Value of IPMX
- Andy Rayner, Nevion: Six Mini Case Studies on Distributed IP Production
- John Mailhot, Imagine Communications: Tools for Managing Deployments - Ground or Cloud or Both

To view the full IP Showcase schedule for the 2023 NAB Show, please visit the website below.

[www.ipshowcase.org](http://www.ipshowcase.org)