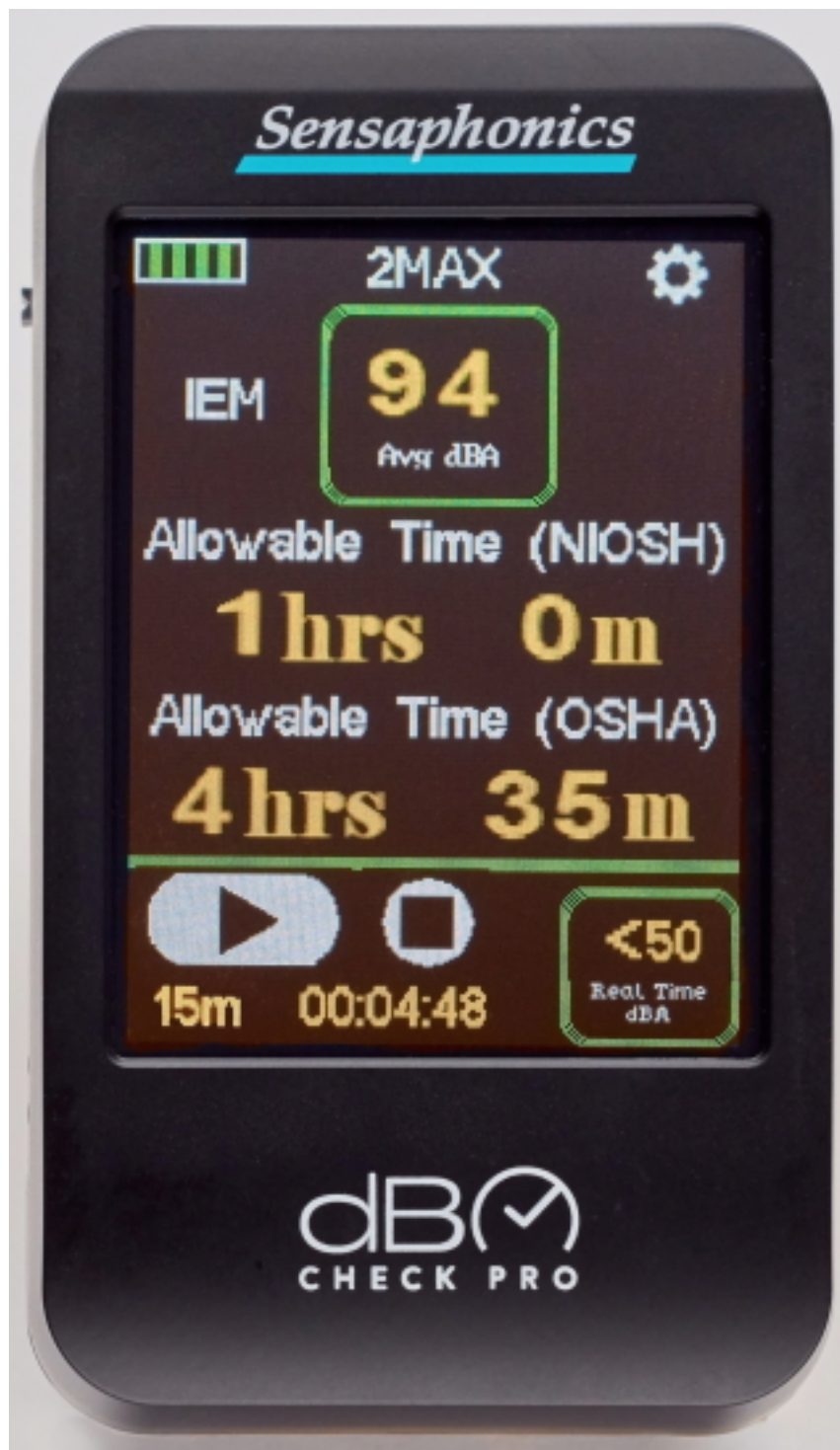


ASI Audio New Sensaphonics Distributor



Sensaphonics announces the appointment of ASI Audio, manufacturer of the innovative 3DME in-ear monitoring system, as the exclusive global distributor for its Sensaphonics dB Check Pro, to dealers, distributors, reps and production companies. The dB Check Pro is an in-line, real-time sound level analyzer that shows in-ear SPL and safe exposure times for over 140 professional IEMs and

headphones from 12 major brands.

“The primary concern with in-ear monitors and hearing health is the lack of a simple method to determine if you are listening at safe levels. With our dB Check Pro, we’ve addressed this issue,” states Dr. Michael Santucci, audiologist and Sensaphonics President. “The dB Check Pro functions like a speedometer for your ears, alerting you when you’re at risk of exceeding safe exposure limits and suffering permanent sound-induced hearing loss. Every tour, every sound engineer, and every musician should have one, and with the appointment of ASI as our global distributor, we are fully confident in their ability to grow our business.”

Evan MacKenzie, VP of Marketing and Sales for ASI Audio, stated, “The dB Check Pro is the sole device available that provides music professionals with essential information on safe listening volumes and durations for stage performances, rehearsals and studio sessions. We look forward to bringing the dB Check Pro to our dealers, distributors and touring professionals alike.”

www.sensaphonics.com