

Analog Cases UNISON Cases



Audio accessories brand Analog Cases, acclaimed for their line of over 100 custom-fitted cases for electronic music production gear, announces its expansion into DJ equipment cases with an all-new range of UNISON Cases For DJ Controllers - custom-fitted for nine different devices and crafted with ultra-lightweight aluminium materials as the perfect solution for modern DJs on the move - as of January 18...

Ultimately, UNISON Cases For DJ Controllers are only one-third of the weight of other available hard cases - think typical DJ 'coffin cases' and road cases. And all nine products comprising the UNISON Cases For DJ Controllers range come complete with a customised dense foam insert that is die-cut to the precise dimensions of the DJ controller that it is designed to accommodate. A padded

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handle and storage space for cables complete the sleek design that showcases the unique black-on-black aesthetic of the Analog Cases brand.

Readily reflecting popular DJ controllers that they are specifically designed to accommodate by name, the UNISON Cases For DJ Controllers range includes the UNISON Case for Denon DJ Prime GO (custom-fitted hard case for the Denon DJ Prime Go), UNISON Case for Hercules DJControl Inpulse 500 (custom-fitted hard case for the Hercules DJControl Inpulse 500), UNISON Case for Numark Mixstream Pro Go (custom-fitted hard case for the Numark Mixstream Pro Go), UNISON Case for Pioneer DDJ-800 (custom-fitted hard case for the Pioneer DDJ-800), UNISON Case for Pioneer DDJ-1000 (custom-fitted hard case for the Pioneer DDJ-1000), UNISON Case for Pioneer DJ DDJ-FLX4 (custom-fitted hard case for the Pioneer DJ DDJ-FLX4), UNISON Case for Pioneer DJ DDJ-FLX6 (custom-fitted hard case for the Pioneer DJ DDJ-FLX6), UNISON Case for Pioneer DDJ- SR2 / DDJ-SR (custom-fitted hard case for the Pioneer DDJ-SR2 or DDJ-SR), and UNISON Case for Roland DJ202 (custom-fitted hard case for the Roland DJ-202).

According to company CEO Greg Pritchard, “Today’s DJ controllers are sleek and compact, but the design of most road cases haven’t evolved since the 1960s, so we set out to change that by offering a real alternative for DJs on the move.” Moving onwards and upwards, the results surely speak for themselves, as attested to by an appreciative Analog Cases’ Greg Pritchard’s closing words: “We designed the UNISON Cases For DJ Controllers with a focus on comfort and ease of travel. They’re a game changer for gigging DJs, who’ll immediately notice the difference when lifting them; once they’ve tried one, they’ll never want to go back to those bulky, heavy DJ ‘coffin cases’!”

The nine new UNISON Cases For DJ Controllers are exclusively available in the USA from Analog Cases and Amazon, retailing as follows: \$149.00 USD (UNISON Case for Denon DJ Prime GO), \$144.00 USD (UNISON Case for Hercules DJControl Inpulse 500), \$189.00 USD (UNISON Case for Numark Mixstream Pro Go), \$189.00 USD (UNISON Case for Pioneer DDJ-800), \$219.00 USD (UNISON Case for Pioneer DDJ-1000), \$144.00 USD (UNISON Case for Pioneer DJ DDJ-FLX4), \$189.00 USD (UNISON Case for Pioneer DJ DDJ-FLX6), \$179.00 USD (UNISON Case for Pioneer DDJ-SR2 / DDJ-SR), and \$144.00 USD (UNISON Case for Roland DJ202). International distributors and retailers that will be carrying the products include: Moog Audio in Canada; Bax Music, Elevator, and Sonic Sales in the EU (European Union); and REV3 in Japan.

www.analogcases.com

www.moogaudio.com

www.bax-shop.co.uk

www.elevator.de

www.sonic-sales.de

www.rev3japan.com