

## **Suraj Vadher New Martin Audio EMEA Sales Executive**



Martin Audio has announced the promotion of sales administrator Suraj Vadher to the role of EMEA Sales Executive. A guitarist for over 15 years, and with background in music production, studio recording, mixing and mastering (from his time at Birmingham City University), Suraj also gained wide experience in MI while working for the highly reputable Andertons Music Co. in Guildford.

Moving to Bucks a couple of years ago to take up his role at Martin Audio, the personable Suraj quickly became a popular figure with customers, helping to

## Suraj Vadher promoted to EMEA sales team at Martin Audio

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manage the day-to-day sales orders and delivery schedule while providing timely updates to any changes. Naturally ambitious, Suraj saw an opportunity for a more face-to-face sales role when Richard Van Nairn left his post. Suraj declared an interest in the position with International Sales Director, Bradley Watson, who felt he was ready to move up to a sales account management role.

“Suraj is very bright and personable, exactly the right ingredients for a more customer facing sales role and I’m delighted that it also gives Martin Audio the opportunity to promote from within.”

“The timing couldn’t have been better,” said Suraj. “I wasn’t sure how much further I could progress, but Brad has been coaching me and providing a lot of support ahead of starting this new role. This is a great opportunity and I’m glad Brad allowed me onto the EMEA sales team.”

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