

## DSS Europe 2025 Registration Open



Join industry leaders, innovators, and visionaries at Digital Signage Summit Europe (DSS Europe) 2025, the premier event for digital signage and DoOH professionals, organised by invidis in a joint venture with Integrated Systems Events (ISE). New for 2025, DSS Europe will now be a three-day learning and networking event, providing more opportunity to explore the critical issues, technologies, and trends shaping the industry.

DSS Europe 2025 will focus on two transformative themes: AI and Managed Services. Over three days, delegates will experience thought-provoking keynotes, dynamic panel discussions, and hands-on workshops led by global experts. Speakers will explore how artificial intelligence is revolutionising content creation, audience engagement, and data-driven decision-making, while managed services are reshaping operational efficiency and scalability.

On the first day, the newly introduced 'Digital Signage Tech Forum' will debut, catering specifically to delegates involved in the technical aspects of digital signage. On days two and three, the 'Managed Signage' strategy conference convenes global industry leaders and end-consumers to address key digital signage and DoOH challenges. These include responding to uncertainties triggered by

geopolitical shocks, disruptions through AI, growth simulations with new managed services business models, a changing competitive landscape and sustainability transitions.

The full three-day conference programme, which will be revealed in the coming weeks, will be built around seven key themes:

- AI & Digital Signage
- Managed Signag
- Business Critical
- Signage & Software
- Content & Concepts
- Green Signage
- Shared Spaces

With around 100 speakers and over 40 presentations, panels and fireside chats, DSS Europe is an unmissable event for anyone wanting to understand and benefit from the latest technologies and trends in the digital signage market. "Each year, DSS Europe evolves to address the dynamic needs and challenges within the digital signage industry. This edition's comprehensive focus on groundbreaking technologies and strategic management solutions will offer attendees profound insights into the ongoing transformation of our field," commented Florian Rotberg, conference chair and Managing Director of invidis consulting.

Mike Blackman, Managing Director of Integrated Systems Events, said: "Attending DSS Europe 2025 is an unparalleled opportunity for digital signage professionals to stay ahead of industry trends and innovations. The summit's focus on AI and Managed Services is particularly relevant as these technologies are rapidly transforming the digital signage landscape. Attendees will gain access to some of the most innovative business leaders as well as explore the latest solutions from key manufacturers. This is the kind of high-level networking where critical decisions are made, and new ideas are born."

Alongside networking opportunities, attendees will have the chance to immerse themselves in innovations at the Technology Showcase. Here, leading brands will unveil their latest products and groundbreaking technologies, offering a glimpse into the future of digital signage and DooH solutions. DSS Europe 2025 will also play host to the invidis Strategy Awards, as well as being a launchpad for the release of the invidis Yearbook 2025, now established as a pivotal resource for every industry professional.

Don't miss out on this opportunity to stay at the forefront of the digital signage revolution – take advantage of a 30% early bird ticket discount available for a limited time only. Conference packages, including a full pass and optional hotel accommodation at the Hilton Munich Airport, are available. You can purchase a pass for the Day 1 - Digital Signage Tech Forum (21 May), for Day 2 & 3 (22-23 May), or for all three days. Accommodation options include one or two nights at the Hilton

## Registration Open for Digital Signage Summit Europe 2025

Dienstag, 25. März 2025 13:01

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Munich Airport with breakfast.

[www.digitalsignagesummit.org](http://www.digitalsignagesummit.org)