

### Meyer Sound Announces Promotion and New Hire in Product Management



Meyer Sound has announced the promotion of Andy Davies to the position of Senior Product Manager and the appointment of Gautam Sharma to the newly created position of Product Manager.

In his new post, Davies will assume responsibility for managing the entire Meyer Sound product portfolio, including overseeing new product development, defining product features, and supervising product launches as well as coordinating the product management efforts related to engineering, training, and product support teams.

With Meyer Sound since early 2016, Davies previously served as a senior technical support specialist in the United Kingdom. Prior to Meyer Sound, from 2007 to 2012, he was general manager of the UK rental firm Concert Sound, holding the leadership post both when it was an independent company and later as part of the Clair Global family. Davies holds a bachelor's degree in Sound Technology from the Liverpool Institute of the Performing Arts, and he will remain based in the UK.

As the new Product Manager, Gautam Sharma will provide cross-functional support of all technical and go-to-market aspects of products, including loudspeaker hardware, electronic modules, and software. Sharma will ensure the loudspeaker product development and life cycle is integrated within the larger scope of Davies' work, which encompasses digital hardware and software products as well as loudspeakers.

Sharma brings to his new post a passion for high-quality audio along with exceptional depth of experience in management of digital infrastructure and the

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Donnerstag, 13. Januar 2022 10:05

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leadership of diverse teams. Sharma's new role at Meyer Sound reflects a love for audio evidenced earlier in his career when he worked as a sales and installation specialist for a high-end London home installation company and later as a product specialist for Bang & Olufsen in New York. Sharma received an Audio Engineering diploma at the SAE Institute as well as a master's degree in International Business at the London South Bank University. He will be based at the Berkeley headquarters.

"With Andy and Gautam at the core of our product management team, we have an ideal balance of talents," says Director of Global Marketing Tim Boot. "As a veteran of the pro audio industry, Andy has direct connections to our customers and an intimate understanding of their needs. Gautam's exceptional skills in digital infrastructure management and business analytics are critical as Meyer Sound continues to grow and expand in scope. Together, they will ensure Meyer Sound products stay at the forefront of the industry and maintain our reputation for an extended life cycle."

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