

### **RISE Spotlight to highlight role of smart buildings post-Covid**

The fifth instalment of RISE Spotlight will take place Tuesday 9 March at 15:00 CET / 14:00 GMT. This month's edition boasts a panel of international industry experts to discuss 'Smart Buildings: The Way Forward'.

Integrated Systems Events is ready and waiting to go live with its fifth RISE Spotlight next week. Working with The Next Web and programme consultant Bob Snyder (Content Chair of ISE's Smart Building Conference), the organisers have put together a packed two-hour programme entitled Smart Buildings: The Way Forward that is sure to inform and engage.

As we all look towards some normality returning later this year, this month's discussions will focus on the role of smart solutions in helping buildings to reopen in a safe, Covid-compliant manner. The discussion will delve into the new expectations of buildings that the pandemic has brought – relating to hygiene, social distancing and a sharp increase in remote working – and the solutions that are being deployed to meet them. The event will also present some exciting startups in the smart building space.

A highlight of every RISE Spotlight is the 'ISE Reporter Roundtable' – a lively, in-depth discussion among industry experts. For this edition, the panel will include:

- Angelica Krystle Donati, Head of Business Development, Donati S.p.A. and CEO of Donati Immobiliare Group
- Matthew Marson, UK Sector Director – Manufacturing + Technology at Arcadis

Under the moderation of Callum Booth, Writer and Editor at TNW, they will discuss how the need to provide healthier, more productive and more engaging environments has changed the importance of certain types of functionality; as well as the challenges involved in selecting, implementing and running integrated building smart solutions.

For the 'On the Sofa with ISE' interview, Chris Nouveau, Digital Advisor at Microsoft, will talk one-to-one with moderator Callum Booth about digital transformation in the context of smart buildings.

In 'AVIXA Insights,' Sean Wargo, AVIXA's Senior Director, Market Intelligence, will present an overview of smart building technology revenues as highlighted in the association's IOTA reports.

Another unique RISE Spotlight feature is 'Startup Nation'. This month, Lee Butz, CEO & Founder of District Technologies, will select half-a-dozen recently established companies in the smart building space that have attracted investment from District. Representatives of two of these startups – Nikolas Samios, Co-Founder and

Managing Partner of PROPTECH1 and Marc Gille-Seperhi, Founder and CEO at Thing Technologies – will present short elevator pitches for their companies' innovations for shaping the future of buildings and cities.

The event will conclude with 'Watercooler Virtual Meets'. Attendees can select from two simultaneous networking sessions, with the opportunity to participate in live on-screen conversations with industry experts.

- Pip Evans, Director at NV Integration, and Ed Wenck, Content Director at CEDIA, will discuss 'KNX in the Home';
- In 'Smart Buildings and Pro AV', Bob Snyder and AVIXA's Sean Wargo will take a deeper dive into the association's IOTA statistics to uncover some important trends within the smart building industry.

Join the conversation live on Tuesday 9 March – register [here](#) and find out where the biggest opportunities lie within smart buildings.

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