

## Biamp Collaborates with HP to Deliver Complete Conferencing Solutions

### Comprehensive Biamp and HP Solutions Enable Customers to Easily Deploy Superior Collaboration Experiences Across the Enterprise

Biamp, a supplier of professional audiovisual solutions, today announced a collaboration with HP to provide professional-grade conferencing for a wide range of meeting room sizes, including training rooms and large venues, optimized for compatibility and performance, and pre-configured to work right out of the box. The new solutions are built around the HP Elite Slice G2 Audio Ready conferencing solutions and Biamp's Parlé Beamtracking microphones, Desono loudspeakers, and TesiraFORTÉ audio processors. All solutions are designed for use with Microsoft Teams Rooms or Zoom Rooms solutions.

"UCs are quickly becoming a standard capability being installed in all conference rooms. To support this trend, customers want easy-to-deploy solutions for all their meeting spaces that they can be confident work well with their chosen UC and provide excellent audio in the room and for remote participants," said Joe Andrulis, Executive Vice President of Corporate Development, Biamp. "By collaborating with HP, we fulfill these objectives by jointly offering a set of complete solutions that meet HP's requirements for compatibility and performance with the HP Elite Slice G2 Audio Ready and offer an outstanding audio experience in all room sizes, even those with poor acoustics."

Together, the complete conferencing solutions from Biamp and HP offer customers advantages that extend far beyond superb conferencing audio. Customer IT departments benefit from HP's expertise in delivering enterprise-grade IT solutions, as well as Biamp and HP's joint commitment to network device management with high security standards. Installers benefit from automated system deployment and configuration, made possible by the seamless integration of each Biamp component, as well as minimal cable requirements with zero termination, zero network setup, automated room tuning, and more. The result is a complete collaboration solution with plug-and-play installation that provides significant cost and time savings, as well as customer confidence in crystal-clear communication within every meeting space.

"Businesses want complete conferencing room solutions that are guaranteed to work well every time. Our collaboration with Biamp addresses that need by providing a family of integrated solutions especially for meeting and training spaces, enabling our customers to easily deploy and scale high-quality conferencing within their company," said Loretta Li-Sevilla, Head of Future of Work and Collaboration Business at HP.

The joint solution features the HP Elite Slice G2 Audio Ready that simplifies meetings with Microsoft Teams Rooms or Zoom Rooms. In addition, each solution includes Biamp's Parlé Beamtracking microphones, which deliver dynamic

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360-degree room coverage while granting participants freedom of movement throughout the room; Desono C-IC6 loudspeakers designed for superior voice reproduction and audio clarity in conferencing environments; and TesiraFORTÉ audio processors with patented Acoustic Echo Cancellation (AEC) to minimize room echo and improve clarity for far end participants. Biamp's meeting room solutions are certified for use with major UC platforms, connect to the room effortlessly with a single Cat 5 cable, and include tools for automatic configuration.

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