

Celestion Shades of Greenback



Celestion, a designer and manufacturer of guitar loudspeakers, well-known as the “Voice of Rock & Roll” behind many of the world’s most memorable guitar performances, is introducing the digitally downloadable Celestion Greenback Impulse Response Collection, bringing together a collection of seven of the most popular Celestion 12-inch Greenback-style speaker tones favoured by rock legends, available for download at CelestionPlus.

This collection brings together the G12M and G12H as well as the speakers that have since been inspired by these tonal icons. Fans of classic rock and all things Greenback will be in sonic heaven. Featuring the G12M, G12H Anniversary, Heritage Series G12M, Heritage Series G12H (55), G12-35XC, G12-50GL Lynchback and G12 EVH in all cabinet configurations: 1×12 (both open and closed back), 2×12 (both open and closed back) and 4×12 (closed back).

The Shades of Greenback Collection features the speakers which helped to create the tones of legends, including:

- The G12M Greenback – The Legend: The G12M Greenback is the modern incarnation of the speaker that helped define rock tone; played by legends like Clapton, Page and Beck. Expect a broad mid-range attack and a restrained top-end with added grit and aggression.
- The G12H Anniversary – The Heavy Rocker: Recreate the classic sounds of the 1960’s and 1970’s hard rock era with the G12 Anniversary. With no quarter given, the anniversary delivers serious swagger with its aggressive low-end, articulate treble and searing midrange.
- The Heritage Series G12M – Timeless Tone: As materials and manufacturing techniques changed over time, so tones did too. The Heritage Series was the

result of Celestion's quest to build our iconic speakers as close to their 1960s specification as possible. The Heritage G12M delivers a little more openness and room to breathe than the Modern G12M.

- Heritage Series G12H (55) - The Bass Cone: This G12H Heritage Series speaker features a 55Hz (low resonance) cone. Originally intended for bass guitar, it was quickly adopted by guitar players too, who loved its more pronounced low-end thump. Legend has it that Hendrix played this Greenback in his live rig.
- The G12-35XC - The Sonic Legacy: A key part of the Greenback legend is the Pulsonic cone. Sadly, they are no more, but for our 90th birthday we tried to replicate the sound of an early 70s Pulsonic Greenback, just to see if we could. The result is the G12-35XC speaker.
- The G12-50GL Lynchback - Mr. Nasty: A few years ago, George Lynch came to us and requested we build him his perfect speaker. The G12-50GL is it. Beautiful, saturated vintage rhythm tones together with a modern lead sound that befits a legendary Shredmaster.
- The G12 EVH - The Ultimate Brown Sound: Last but certainly not least is the EVH signature speaker. Eddie Van Halen tried several Greenback variations and he chose this one. As Ed himself put it, "Since day one, the 20-watt Greenback has been a big part of my sound."

Each of these in the Shades of Greenback IR collection include five cabinet configurations: 1×12 (both open and closed back), 2×12 (both open and closed back) and 4×12 (closed back).

The new Shades of Greenback Impulse Responses are available individually or as a complete set, representing a significant savings over purchasing the individual IRs. And if you already own any of the speaker responses included in the collection, you'll also receive an additional discount to complete your Greenback collection!

The new Shades of Greenback Collection joins the massive collection of Celestion Impulse Responses available for demo and download at CelestionPlus.

www.celestion.com

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