SSL adds Zeedo to Distribution Network

Solid State Logic announces that it has appointed Zeedo as its exclusive distributor of their Audio Creation Products (ACP) portfolio in Romania, effective immediately. Since 2007, Zeedo has provided innovative products and solutions to retailers and end-users, gaining recognition for first-class knowledge and technical consultancy, whilst providing excellent after sales support.

Growing to become Romania's leading distributor and retailer of professional audio and M.I products, Zeedo works across three divisions; systems integration, distribution, and retail. Serving these different markets positions them perfectly to support Solid State Logic's growing range of Audio Creation Products which include the new SSL 12 USB audio interface, award winning hybrid production tools BiG SiX, Fusion and THE BUS+, and range of advanced controllers UF8 and UC1.

"We are very enthusiastic about being appointed the local partner for a company with both a renowned history and focused vision on the future as Solid State Logic. We have an ever-growing, talented and informed market of musicians and music producers here in Romania, and we feel like the "hands-on" introduction of a brand with such a pedigree that we are facilitating is a perfect fit for helping it grow."- Gabriel Tudor, founder & CEO of Zeedo

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Zeedo's retail outlet features comprehensive demonstration facilities and auditioning rooms. For those unable to make it to Bucharest, they offer an online store for anyone located within Romania.

We're very excited to be working with Gabriel, Alexandru and the team at Zeedo. We believe that their extensive reach into the retail market throughout Romania will be a real asset for us, and I look forward to seeing them help home studios get a "pro feel". – James Motley Solid State Logic SVP.

www.zeedoshop.ro
www.solidstatelogic.com