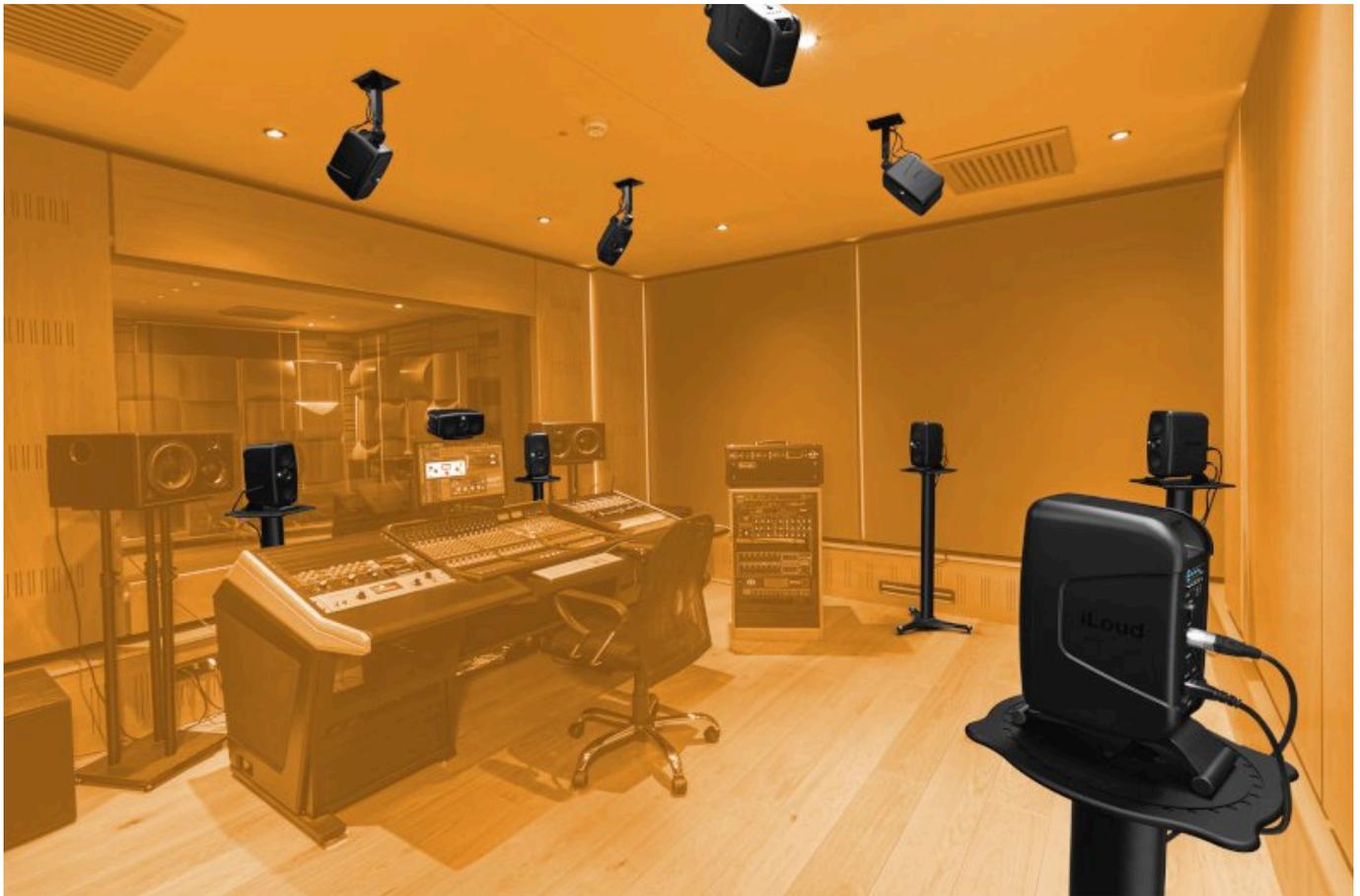


### IK Multimedia iLoud MTM Immersive Speaker Bundle



IK Multimedia announces enhanced support for immersive audio, including Dolby Atmos systems. In addition to a recent firmware update adding a selectable 80 Hz low-cut filter, iLoud MTM studio monitors are now included in the Dolby Audio Room Design Tool to ease in setting up immersive audio configurations to Dolby's technical specifications.

To enable more users to meet the rising demand for Atmos mixing, IK is releasing a new iLoud MTM Immersive Bundle. Available now with 11 speakers, this bundle offers incredible performance at an affordable price point, allowing anyone to dive into producing for immersive audio. With their compact size, iLoud MTMs are easy to mount or can be quickly installed on any standard microphone stand for use in environments where permanent mounting isn't an option.

With the explosion of immersive audio, studios of all sizes need to implement multichannel monitoring, from 5.1 surround to 7.1.4 and beyond. The Dolby Audio Room Design Tool is an interactive Microsoft Excel tool which allows the user to input speaker layout dimensions, speaker locations, and speaker and amplifier details to help design and model a Dolby Atmos® Home Entertainment configuration to Dolby recommendations.

## IK Multimedia announces iLoud MTM Immersive Speaker Bundle

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iLoud MTM's inclusion makes it easier than ever to set up a compact system that's fully compliant with Dolby's technical guidelines. Whether it's for a commercial studio, home setup or home theater system, iLoud MTM delivers award-winning, studio-grade audio to every space.

Using the included MEMS measurement microphone, iLoud MTM's acclaimed built-in ARC self-calibration system adjusts in seconds, correcting each one's output to ensure the most precise and balanced sound from every position, including ceiling-mounting. The result is a true phase-coherent response across the useful frequency spectrum for unbelievably natural sound.

iLoud MTM is ideal for multichannel installations being linear phase and having a point-source acoustic performance to be accurate at any distance. This minimizes the inaccuracies that conventional speakers can introduce in the imaging, which is critical for multichannel and immersive setups.

iLoud MTM's midwoofer-tweeter-midwoofer design boasts dramatically more controlled dispersion than typical designs. This minimizes the speakers' interaction with room acoustics (and each other), making them ideal for rooms not custom-tuned for surround audio.

Just as importantly, iLoud MTM monitors make setting up a multichannel rig easy. At 30 to 50% smaller and lighter than comparable studio monitors, users will find setup a breeze in any size room. In addition, the iLoud MTM's threaded bottom allows them to be mounted on a standard microphone stand or boom stand to best suit the listening environment or when space doesn't permit ceiling mounting.

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