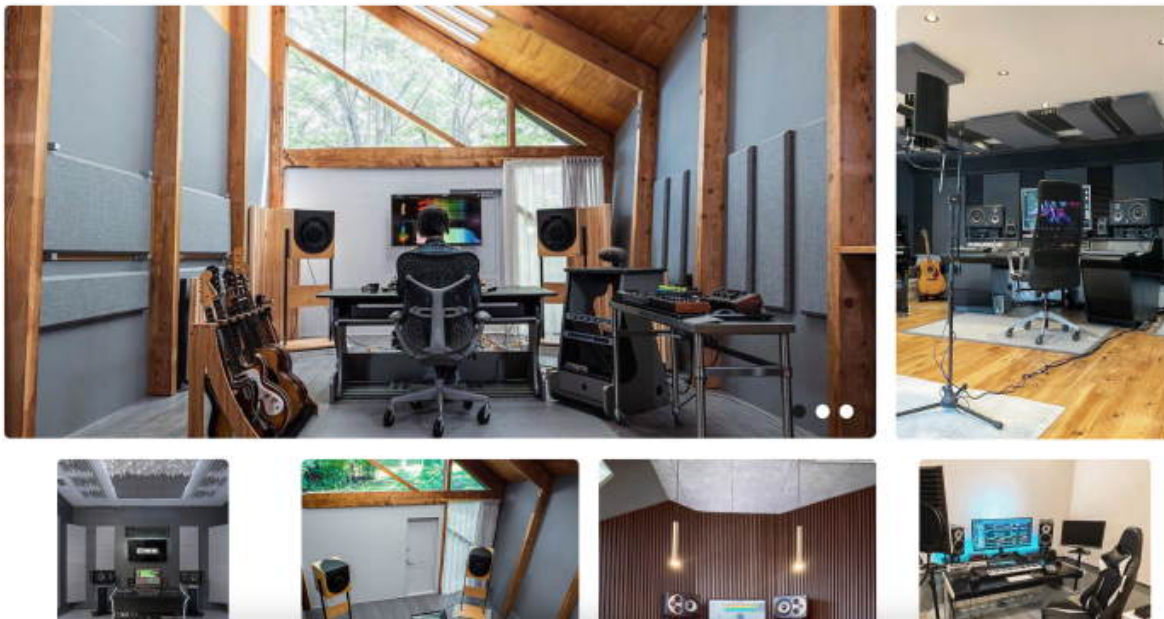


Zaor launches online shop for USA and Canada



In order to better cater to the specific requirements of the North American market, Zaor launches zaor.us, an online shop to directly distribute the company's revered studio furniture to customers in the United States and Canada.

With the launch of zaor.us, studio furniture specialist Zaor provides a tailor-made online shop specifically for the important markets USA and Canada. The new shop will be integrated into the general Zaor website at zaorstudiofurniture.com so visitors from the US and Canada can pick out their preferred product and then jump to the respective page on zaor.us with just one click of a button. All requests will be processed by the manufacturer, ensuring the most direct service straight from the source.

Zaor launches zaor.us following the separation from former distribution partner Focal, who managed and distributed the manufacturer's portfolio for the US market in the past five years. Thankful for Focal's work in establishing the brand and company in Northern America, Zaor seizes the opportunity to take care of these important markets itself. All distribution, customer service, and marketing will be handled from the European headquarters.

As Zaor does now cater to the North American markets itself, the entire portfolio remains available to customers. From Classic Line desks like Onda or Maestro to the popular Miza line to the stylish Vision series, Zaor offers a wide variety of specialised furniture for media creation. Professionals and hobbyists alike swear by the quality desks, racks and speaker stands made from selected woods and designed with ergonomics, acoustics and style in mind. All of these lovingly crafted pieces are available immediately through zaor.us.

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Customers from the United States of America as well as Canada are encouraged to browse to zaor.us and purchase their dream furniture directly from the manufacturer. Those who prefer to visit zaorstudiofurniture.com to choose their favourite pieces can easily switch to the US shop by clicking a single button.

www.zaor.us