

## 2024 Red Dot Award for Sennheiser TCC M



Sennheiser, a company with expertise in advanced audio technology that makes collaboration and learning easier, has been awarded a prestigious Red Dot Award for TeamConnect Ceiling Medium (TCC M) microphone in the Conferencing Microphone Category. The Red Dot honor comes on the heels of an iF Design Award, making it two significant design awards won by the TCC M this year.

The Red Dot Design Award, established in 1955, is one of the world's largest and most distinguished design competitions. This award acknowledges TCC M's high-quality design and innovation and serves as a quality seal for excellent design. Statement by the Red Dot Jury: "Like a sleek, elegant UFO, the TeamConnect Ceiling Medium (TCC M) blends unobtrusively into the room and ensures good sound during hybrid conferences."

Sennheiser's TCC M offers unparalleled audio quality combined with automatic dynamic beamforming technology to capture voices from every corner of the room. With TruVoiceLift and its most recently added feature, Intelligent Noise Control, TCC M is an ideal choice for medium-sized meeting spaces. TCC M is part of the Sennheiser TeamConnect Family, which also includes the TeamConnect Ceiling 2 and TeamConnect Bars. This range offers a comprehensive solution for all corporate and educational communication needs, ensuring smooth, productive, and engaging meetings or lectures for all participants.

The Red Dot Award in Product Design sets out to find the year's best products. The products selected by the Red Dot Jury to win an award may be aesthetically appealing, functional, smart or innovative, but most of all, feature outstanding design.

"The Red Dot Award underscores our commitment to exceptional product design," said Jens Werner, product manager, Business Communications Conferencing at Sennheiser. "Our team worked hard to achieve a thoughtful product that blends design and functionality to create the most innovative audio solution for ensuring every voice is heard in collaborative and learning environments. We're thrilled that the Red Dot Jury recognized and selected the TCC M as a product of remarkable

# Sennheiser's TeamConnect Ceiling Medium Microphone wins 2024 Red Dot Award

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design.”

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