Martin Audio US Open Day in Dallas



Fired by the success of its Open Day in May this year, Martin Audio North America has moved the location of its next Open Day from Maryland to Texas, where it will adopt a similar formula on October 3. The destination this time will be the Coppell Arts Center in Dallas where a morning session at 10am will be followed by a later presentation at 2pm. Explaining the choice of venue, Lee Stein VP of Sales, North America, said, "Texas is a key state for many influential system integrators, and it also has a thriving live sound community. We've also used this venue previously and it's well suited to our demos."

The product demonstrations themselves will once again be led by UK-based presenter-in-chief Robin Dibble, supported by the entire US team. As with the recent UK open days, Martin Audio will line up many of its premier systems, including WPM, WPS, and WPC from the Wavefront Precision optimised line array series, the full range of TORUS constant curvature loudspeakers, the new FlexPoint series of point source loudspeakers and powerful XE stage monitors.

Martin Audio moves to Dallas for next US Open Day

Wednesday, 27 September 2023 11:13

However, when it comes to power, little will beat Martin Audio's latest box, the 15in triaxial point source loudspeaker, THS. This highly anticipated system will be making its US debut and is capable of delivering exceptionally high sound levels and extended frequency response. It looks destined to mark Martin Audio's return to the top echelons of nightclub installations as well as serving theatre and live sound applications. Everyone is welcome to attend either of the time slots, and food and beverages will be provided.

Summing up the event, Stein says, "These Open Days enables us to put on a fully-fledged demonstration of our strongest ever line-up of live sound and performance install product, and the whole team is excited to showcase to new and existing customers what is achievable with Martin Audio."

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