QSC Pro Audio Goes Direct in BeNeLux

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As of July 1, 2023, QSC will take over direct distribution for all QSC Pro Audio portfolio in Belgium, the Netherlands, and Luxembourg. This approach will give QSC Pro Audio customers unrivalled access and support from the recently opened European Service Centre in the QSC Netherlands office.

Algam will remain responsible for the distribution of QSC Pro Audio in France and the Nordics. "We would like to thank Algam for their support in distributing the QSC Pro Audio portfolio in Benelux and look forward to our continued partnership in France (including Maghreb) and the Nordics," says Perry Celia, Vice President, Global Sales and Service, QSC Pro Audio.

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