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## Oceanway Audio AeroWave at NAMM 2023

Pictures: M Shiers



Burbank-based Oceanway Audio (booth 16315), led by audio innovator and multiple GRAMMY award-winner Allen Sides, will be hosting live demonstrations of its new AeroWave AW-9045 large-venue sound system technology at the NAMM 2023

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exhibition. The demonstrations will occur each day at 10:00 a.m. and 2:00 p.m. in room 201D, upstairs across the Sky Bridge.

"We look forward to meeting with our customers, colleagues and partners at NAMM 2023," commented Allen Sides, CEO and Founder of Oceanway Audio. "We are looking forward to demonstrating the AeroWave AW-9045 - our very latest point source system for live sound applications. This is a system that delivers superior clarity and definition, no matter where you are seated in a venue. Most importantly, it is very musical and fun to listen to."

Oceanway Audio's innovative AeroWave system has the widest linear horizontal and vertical dispersion of any comparable array system currently manufactured. Further, it is the only live sound system with superb directivity all the way down to 125Hz, which is simply not possible on line arrays using multiple, direct radiating components. The AeroWave system is also roughly 10 dB more efficient than other conventional line arrays because of its incredibly efficient straight horn design. The result is increased power efficiency: it only requires approximately one third of the power conventional systems require to reach the same volume. The result is lower distortion, and a more natural sound - even at high sound pressure levels.

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"For audiences in live sound and theatre applications, our AeroWave system is able to deliver a perfect stereo image to any seat in the house - even if that seat is off axis to either the left or right channels," commented Ernie Woody, Director of Production Operations, Oceanway Audio. "Practically speaking, traditional line arrays have a 'sweet spot' towards the center of the room where you need to be seated in to experience a good stereo performance - this can be very challenging for FOH engineers, since very often they need to have to mix in mono for the entire

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audience to hear. The advanced dispersion characteristics of AeroWave means that audience members can experience an optimal stereo mix from anywhere in the house."

Visit Oceanway Audio's at its demo room 201D, upstairs across the Sky Bridge to experience AeroWave for yourself.

[www.oceanwayaudio.com](http://www.oceanwayaudio.com)