

## QSC Appoints Loud Technologies Asia

QSC announces the appointment of Loud Technologies Asia (LTA) as its distribution partner in Singapore for the company's Live Sound division. LTA brings a history of success and a reputation for excellent customer service, support and training in the region.

"We are extremely pleased to welcome and partner with Loud Technologies Asia as a distribution partner for QSC," says Paul Lee, APAC Business Development Manager at QSC. "Their expertise in online retail, logistics and their commitment to customer experience make them a great fit for QSC in the region."

"The young, dynamic and ecommerce-savvy team at LTA is very excited to be able to partner with QSC in Singapore and support growth in both the online and traditional sales channels," says Colin Evan Quek, Managing Director at Loud Technologies Asia. "We look forward to assisting QSC with further growth in the region for their outstanding products."

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