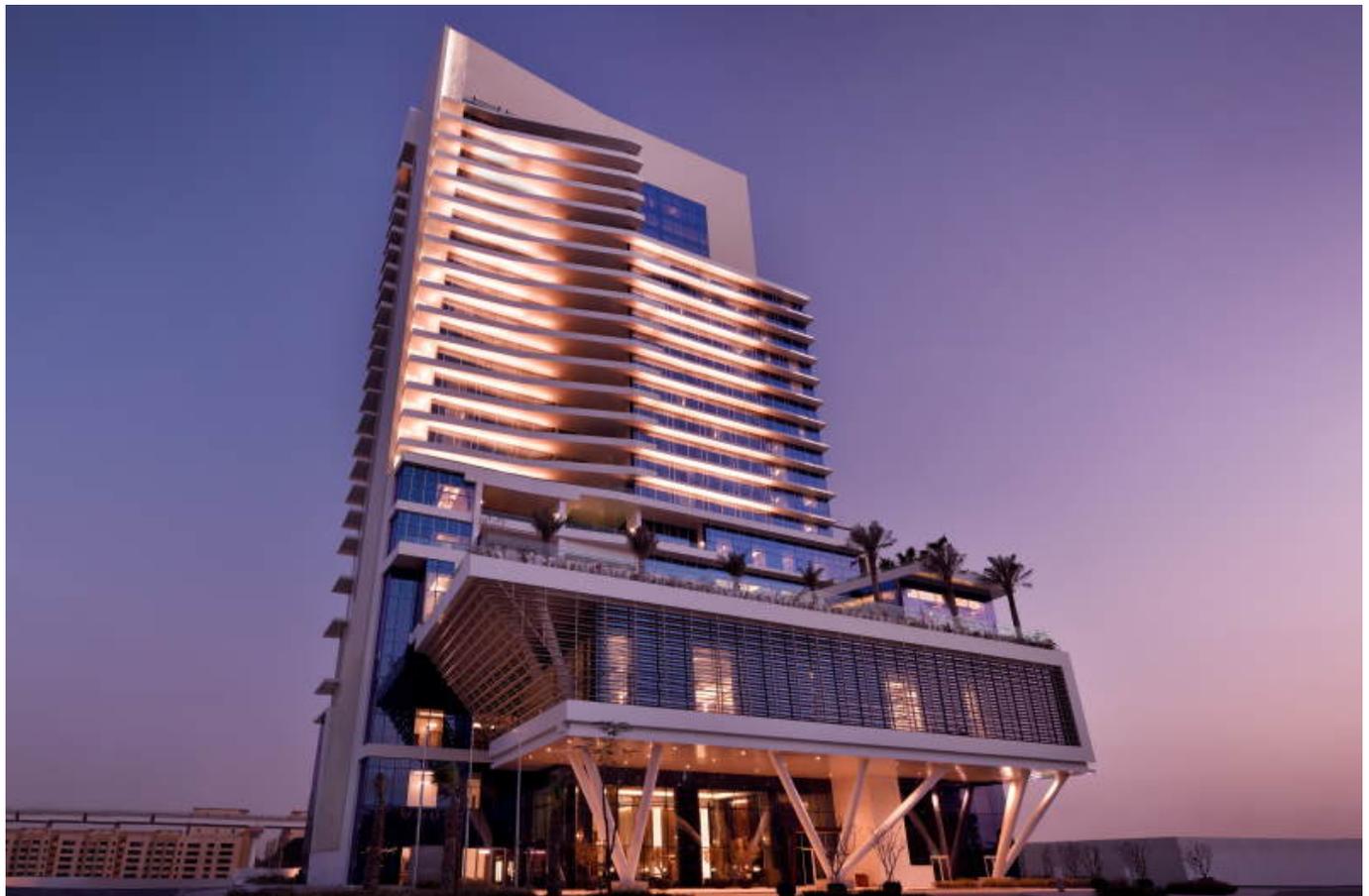


## Yamaha Sound Matches Dubai's Grand Plaza Mövenpick Media City Hotel For Quality

Photos: Grand Plaza Movenpick Media City Dubai



The Grand Plaza Mövenpick Media City is one of Dubai's premium hotels and, thanks to a bespoke Yamaha audio installation, guests who use several of its key facilities enjoy a high quality, flexible audio experience.

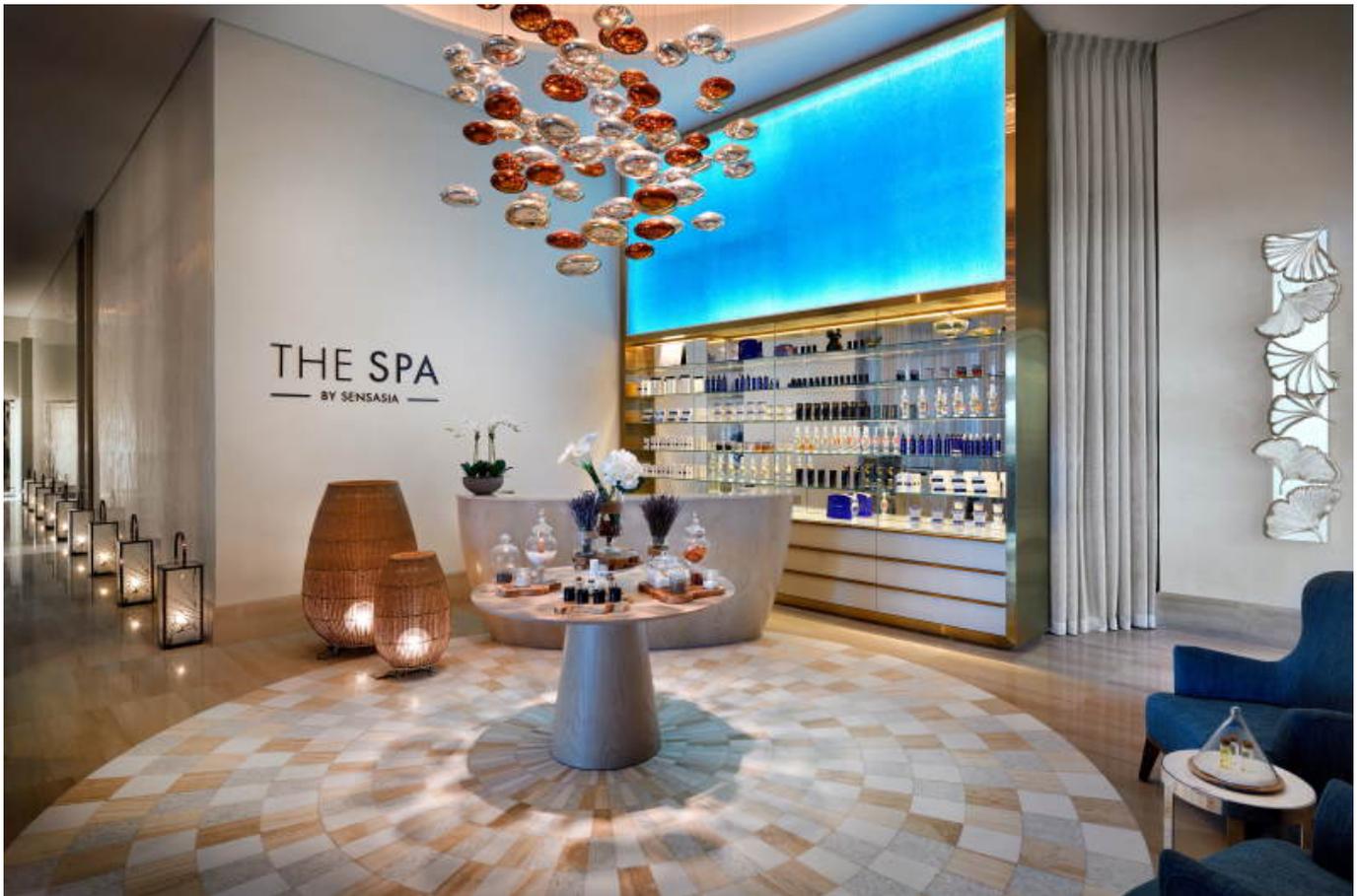
Located next to Dubai's Media and Internet City hub, the Grand Plaza Mövenpick Media City hotel features 235 rooms and suites, five restaurants/bars, a 1150m<sup>2</sup> state of the art convention centre (including 800m<sup>2</sup> Grand Ballroom), meeting rooms, rooftop lounge, gym, spa and swimming pool.

Systems integrator Telematics was asked to install audio systems in the Grand Ballroom, spa/gym and five meeting rooms, delivering quality audio to match the hotel's facilities and décor. Supplied by Thomsun Trading, one of Dubai's leading distributors of musical instruments, A/V and broadcast equipment, the exceptional sound of the VXC series ceiling speakers was one of the reasons for choosing a Yamaha solution.

The Grand Ballroom is mainly used for corporate events and weddings. For

maximum flexibility, it can be divided into two or three smaller spaces, so an adaptable audio system was needed. Here 22 VXC8 ceiling speakers were installed - in two groups of eight and one of six for the three zones - powered by three XMV4280 amplifiers. An MRX7-D signal processor was installed to manage the system, with an MY8-ADDA96 interface card, plus EXI8 and EXO8 input/output expanders. A DCP4V4S surface-mount panel was installed to help staff easily control the system.

In the spa, a total of 10 VXC8 and five VXC6 ceiling speakers were installed in the treatment rooms, changing rooms, reception and corridors, with DCP4V4S and DCP1V4S control panels. More robust audio levels were needed in the gym, so here four VXS8 surface mount speakers and two DXS15mkII 15" powered subwoofers were installed, with another DCP4V4S control panel. Three more XMV4280 amplifiers were used to drive the VXC and VXS series speakers, with system management by an MTX3 matrix processor. A third party music player and radio tuner was chosen to supply music to the MTX3.



In each of the five meeting rooms, an MA2030 mixer power amplifier and BD-S681 networkable Blu-Ray player were installed to provide the necessary audio feeds, with two VXC4 ceiling speakers in rooms 1-3 and six VXC6 ceiling speakers in the bigger rooms 4-5.

“This was our first experience with Yamaha PA products,” says Bebin Mathew, senior sales engineer at Telematics. “We programmed the MRX7-D and MTX3 to provide a very flexible system, which was delivered within the client’s timeline. The MRX7-D is a very versatile unit with high multi-purpose capability, which is exactly what the hotel needed.

“We also really like the DCP series control panels; they were simple to install and very easy to use for the hotel staff.”

Alfio Bernardini, general manager at Grand Plaza Movenpick Media City confirms this, saying “We are very satisfied with the audio system. The amplifiers and speakers are of great quality and the way it has been designed helps our daily operations by being very straightforward for our staff to use.”

The project has been such a success that Telematics is already looking to design more audio installations using Yamaha. “With the support of Thomsun Trading and Yamaha Gulf, the response from our client has been completely positive,” says

Bebin. "We would definitely like to continue this relationship with Yamaha in the long run."

Yamaha audio equipment installed at Grand Plaza Mövenpick Media City hotel, Dubai

- 32 x VXC8 ceiling speakers
- 17 x VXC6 ceiling speakers
- 6 x VXC4 ceiling speakers
- 4 x VXS8 surface-mount loudspeakers
- 2 x DXS15 compact subwoofers
- 6 x XMV4280 power amplifiers
- 5 x MA2030 matrix power amplifiers
- 5 x BD-S681 Blu-Ray players

[www.yamahaproaudio.com](http://www.yamahaproaudio.com)