Lawo .edge Wins BroadcastPro ME Manufacturer Award 2023

The prestigious BroadcastPro ME Manufacturer Awards honor game-changers who significantly impact the dynamic output and performance of the broadcast sector. This includes manufacturers, network operators, and re-sellers whose cutting-edge equipment and innovative products and services consistently provide a competitive advantage in the industry. Their groundbreaking solutions deliver crucial commercial 'edge' on a daily basis, propelling the industry forward and bringing about a transformational shift.

This year’s awards ceremony, held at Conrad Dubai on May 17, 2023, acknowledged pioneering companies that have spearheaded a paradigm shift across the broadcast industry over the past few years, and whose achievements have contributed to an overall redefinition of standards and workflows in the field.

Lawo’s .edge Hyper-Density SDI/IP Conversion and Routing Platform won the award in the "Best in Facility Infrastructure" category. Software-defined by nature, .edge can be used as a feature-laden replacement for traditional SDI routers, and expanded with flexible software licenses to provide the perfect mix of advanced features. It offers a comprehensive solution that combines high-density conversion with flexible routing capabilities, facilitating seamless integration of SDI devices into an IP broadcast network.

The Lawo .edge platform stood out among the contenders for its superior performance, advanced features, and space- as well as energy-saving design. The

platform enables broadcasters to streamline their operations, optimize signal distribution, and adapt to evolving industry standards effortlessly.

The recognition of .edge underscores Lawo’s commitment to pushing the boundaries of technological innovation and providing industry-leading solutions to the broadcast sector. The remarkable achievement in the "Best in Facility Infrastructure" category reflects Lawo’s dedication to delivering excellence and driving the industry's progress.

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