

### Waves Cloud MX Audio Mixer Is Now Dante-Compatible



Visit Waves Audio, a developer of professional audio signal processing technologies and plugins, at the Audinate booth (Central Hall #C5735) during the NAB show, held at the Las Vegas Convention Center, to witness advanced audio processing and mixing for Dante-based cloud broadcast productions. The demonstration will feature the Waves Cloud MX Audio Mixer, which is now Dante-compatible through Audinate's Dante Connect. The demos will take place during the convention's exhibitor showcase, Sunday, April 16, through Wednesday, April 19.

Waves Cloud MX is a 100% cloud-based audio mixer, delivering pristine audio, high-precision mix control, and creative processing capabilities with Waves plugin integration – in a scalable, broadcast-ready cloud workflow. It offers a broad range of industry-leading audio processing plugins, enabling broadcast engineers to integrate studio-quality audio processing directly in their cloud production workflows. Cloud MX remote operator control options include support for touchscreens plus tactile mixing with the Waves FIT Controller. Waves Cloud MX Audio Mixer ensures superior audio quality and an advanced mixing workflow without compromise, in a professional cloud environment.

Dante Connect is a cloud-based solution that allows production teams to deploy Dante connectivity on cloud-based environments. The Waves Cloud MX Audio Mixer is now fully Dante Connect-compatible, providing its state-of-the-art audio mixing and processing abilities in Dante-based environments. Waves Cloud MX's new compatibility with Dante Connect allows broadcasters and media organizations to easily integrate the advanced audio processing and mixing capabilities of Waves Cloud MX with Dante Connect.

This new cloud-based solution allows up to 256 channels of audio to be captured at remote locations and then mixed, processed, and delivered from anywhere in the world. It is ideal for broadcasters seeking to reduce costs and complexity, allowing minimal equipment on site to send audio out for production.

“Waves is delighted to join Audinate in announcing compatibility,” says Noam Raz, Waves Live Division General Manager. “Following the successful Waves Cloud MX AWS FTR, and with the Cloud MX and Dante Connect proven interoperability, broadcast professionals can now benefit from a superior-sounding cloud-based mixer, with high-precision mix control - with superior uncompromising sound quality.”

“We’re pleased to collaborate with Waves in deploying this important new technology, putting new tools in the hands of broadcasters,” says Josh Rush, Chief Marketing Officer at Audinate. “Dante Connect works with professional production software like Waves Cloud MX to enable broadcasters to easily capture, mix and produce audio in remote locations.”

The Waves Cloud MX Audio Mixer is available in 1-week, 1-month, and 1-year plans, with up to 150+ cloud licensed plugins. The Waves Cloud MX Audio Mixer is available now through the website below, or contact your local Waves sales representative.

<http://www.waves.com>