

# Instant Audio BassRift



Independent development teams federation United Plugins announces the availability of Instant Audio's BassRift as another cross-brand collaboration between founding partner SounDevice Digital (forever fine-tuning tools based on longterm experience of mixing many recordings in its namesake SounDevice Studio) and fellow founding partner JMG Sound (specialising in electronic music production tools) - duly designed for speed and power as the ultimate all-in-one bass-sculpting tool that acts as a gateway to crafting spine-tingling basslines that dominate mixes and captivate audiences, allowing users to create a tight, rumbling bottom end while simultaneously adding captivating and astonishing effects to the upper frequencies that not only work well with any bass synth sound but can also be applied to electric bass guitar with equally exciting-sounding results - representing the latest in a series of tools to instantly assist anyone in achieving their desired sound, as of May 7...

It is fair to say that bass is the main power source supporting most modern-day music productions, which is exactly why Instant Audio created BassRift. It is also fair to say that the cross-brand collaboration concerned has succeeded in creating the ultimate all-in-one bass- sculpting tool for fuelling basslines, seamlessly separating

the low and high frequencies of any bass signal and allowing users to create a tight, rumbling bottom end while simultaneously adding captivating and astonishing effects to the upper frequencies - all the while maximising ease of use and efficiency.

Whether working within the realms of EDM (Electronic Dance Music), modern pop, or, indeed, any genre that benefits from relentless low-end behaviour, BassRift is an indispensable tool with which users can creatively sculpt the foundation that any track is built upon - ultimately with unparalleled precision and depth. While working well with any bass synth sound, it is well worth noting that BassRift can also be applied to electric bass guitar with equally exciting-sounding results.

Creatively central to BassRift doing what it is that it does so well is its SPLIT section; this divides the incoming signal into two streams at a selected crossover point whereby the lower frequencies are refined using the SAFE BASS section - itself dedicated to preserving and enhancing bass track potency courtesy of COMP (compressor) and ENHANCE (enhancer) controls alongside an ability to consolidate the stereo signal into MONO, thereby ensuring the solidity and uniformity of low frequencies across various playback platforms - while the upper frequencies are subjected to various effects for added texture and depth.

Thanks to the upper frequencies being run through a three-stage - FLOW, SPACE, and HEAT - effect ROUTING section, exciting-sounding results comes naturally to BassRift. Better still, the running order of those three modules can be rearranged, all linked to dedicated sections allowing the user to choose from four effects each, and all are easily controlled by dedicated dual-function knobs to maximise work rate.

It is perfectly possible to infuse basslines with captivating - CHORUS, FLANGE, PHASE, and WOBBLE - modulation effects from within the comfort of the FLOW section, and a single dual-function knob allows for rapid adjustment of the intensity (AMOUNT) of the chosen effect while RATE controls its speed. Sculpting sound with ease and precision to add depth to tracks - from subtle choruses to swirling phasers - is effectively effortless when working with BassRift.

BassRift's beautiful-sounding SPACE section is dedicated to creating atmospheric textures. This time AMOUNT allows for dialling in the intensity of the selected - COMB (filter), DELAY, REVERSE (delay), or (re)VERB - effect, while the 'shared' TIME control shapes its duration; whatever 'spacey' effect is being sought, SPACE delivers, adding depth and dimension to basslines.

HEAT, however, is the section where raw energy and sonic grit converge in BassRift by simply dialling in the intensity of the chosen - CRUSH(bit-crusher), FOLD (wave folder), TRASH (digital distortion), or TUBE (saturation) - distortion type with AMOUNT, while the 'shared' DIRT control shapes its character and texture to add depth, edge, and attitude to basslines with painless precision.

The MERGE section in BassRift brings the previously split signals back together again as a cohesive force; utilising its EQ module featuring HP(high-pass) and LP (low-pass) filters allows for sculpting bass frequencies with surgical precision, thereby ensuring clarity and focus, then unleashing the power of the MAXIMAZE (maximiser) elevates basslines to their fullest potential, adding punch, presence, and impact to every note.

### Key Features:

- All-in-one bass-sculpting tool to quickly create tight, rumbling bottom end while adding captivating and astonishing effects to upper frequencies
- Works well with any bass synth sound but can also be applied to electric bass guitar with equally exciting-sounding results
- SAFE BASS section dedicated to preserving and enhancing bass track potency

Instant Audio's BassRift is available to purchase for an almost-giveaway time-limited introductory promo price of only €15.00 EUR until June 9, 2024 - rising thereafter to its regular price of €79.00 EUR - as an AAX-, AU-, VST-, and VST3-compatible plug-in (using internal 64-bit audio processing capable of handling any sample rate) directly from its dedicated webpage, where a 15-day, fully-functional trial version for macOS 10.10 and newer and Windows 8/10/11 can also be downloaded for free. Note that no iLok, dongle, or internet access is required for BassRift activation. (All United Plugins software uses license files for activation and owners can freely use purchased software - with free-for-life updates - on all their computers for as long as they are the user.)

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