

Solid State Logic PUREDRIVE QUAD & OCTO



Solid State Logic (Booth 18301) is set to unveil a groundbreaking update to its renowned SSL 360° software platform during the 2024 NAMM Show at the Anaheim Convention Center from January 25 to January 28. This forthcoming update promises significant enhancements to the capabilities of the UC1 controller, which are to be showcased at NAMM 24. SSL invites attendees to experience firsthand demonstrations and consultations. To schedule an appointment, visit their events page.

In addition to its range of advanced DAW and plug-in controllers, SSL will also be featuring its new multi-channel microphone preamp/interfaces, PUREDRIVE QUAD and OCTO, both of which are making their NAMM debut. Both units feature three distinct drive modes, comprehensive I/O, and an integrated USB interface. The ORIGIN 16 in-line analogue console will also be on hand, coupled with a UF8 controller to illustrate a seamlessly integrated hybrid music production package offering 'the best of both worlds'.

Rounding off the Audio Creation Products will be THE BUS +, FUSION, BiG SiX, and range of USB audio interfaces - all of which will be on display for demonstration. Last but not least, SSL will present the global debut of SSL Recording Pack, which features an SMC 80 microphone & shock mount, SHP 80 headphones, and an XLR cable bundled with either an SSL 2 or SSL 2+ audio interface. The new bundle contains everything needed to capture ideas and start recording with SSL's award-winning interfaces.

"The NAMM Show provides an opportunity for us to engage with the heart and soul of our music and audio production user base, as well as friends and partners within the audio community" commented Nigel Beaumont, Managing Director, Solid State Logic. "2024 will see SSL breaking new ground in software development, delivering powerful new features and workflows for our SSL Live and System T digital production platforms, in addition to expanding our audio creation product portfolio. We look forward to seeing all of our friends at NAMM 2024."

SSL Live is considered by many to represent the pinnacle of sonic performance for

touring and installed sound. To that end, SSL will be demonstrating its flagship L650 console and latest software, as well as a selection of Network I/O at its booth during NAMM 2024. Stop by the booth to learn more about SSL Live's legendary processing, powerful workflows and advanced AoIP capabilities.

Collaborations with PMC Speakers and Mix With The Masters

- During the 2024 NAMM Show, SSL will be teaming up with PMC speakers to showcase the latest developments within immersive audio and Dolby Atmos production technology. Using PMC's ultra-high resolution 9.1.4 monitoring featuring PMC8-2 XBD's and ci45's, coupled with SSL's System T for Music digital production platform, the two companies will demonstrate next-gen immersive music and audio production solutions. Demo slots are limited and advance registration is recommended. Please visit PMC booth 15908.
- Lastly, in addition to the all analogue ORIGIN console on the SSL booth, Mix With The Masters will be using SSL's flagship Duality Fuse SuperAnalog console to deliver all of its lectures and seminars. Please visit Mix with the Masters at booth 14109 to learn more.

SSL is attending 2024 NAMM Show in Anaheim once again and looks forward to meeting with attendees. To book an appointment, please visit the website below.

www.solidstatellogic.com