Waves Audio Now Shipping "Gems"

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Waves Audio "Gems"



Waves Audio, a developer of professional audio signal processing technologies and plugins, is now shipping Gems, a growing collection of creative effects, each designed with a unique sonic signature, available in Waves Creative Access subscriptions.

Waves' Gems can transform any track into pure audio magic. Each Gem is designed with a unique sonic signature, giving you a fresh set of exciting textures and instant creativity boosters. With Gems, getting amazing results is easy, since each Gem includes a few simple intuitive controls that let you shape vocals, create motion in instruments, add character to drums, and much more, achieving your creative vision quickly without missing a beat. Each individual Gem seamlessly opens from within the Waves Gems plugin, for a speedy workflow that keeps you in the zone. Embracing a macro-like workflow, Gems allows you to work intuitively and creatively, without thinking about parameters. Just tweak to your liking, trusting your ears and inspiration. Waves Gems are now available in Waves Creative Access subscriptions. The launch of this growing collection includes 10 Gems: five included in Waves Essential, and all ten included in Waves Ultimate.

Available in both Waves Essential and Waves Ultimate:

• RockVoc: Take your vocal sound back in time with vintage mic tones and

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retro 60s/70s effects.

- Sunsets: Instantly mesmerizing ambience, with a lush and dreamy sound, perfect for synths, vocals, and any instrument.
- The Neighbor: Make your tracks sound like they're coming from the loudest party in town as it were happening right next door! A unique filter for building tension in songs and for post-production.
- Liquid Glass: Make your tracks drip with the smooth, unpredictable textures of swirling liquid in a glass. Bring your music to life with edgy turbulence and a touch of unexpected motion.
- Fan Only: Rev up your synths and instruments with one-of-a-kind faninduced textures. Track sounds dull? Feed it through Fan Only and let your creativity fly!

Available in Waves Ultimate:

- Shine Vox: Make your vocals pop like a superstar with this vocal enhancer. Get that lit-up vocal performance with big, bright, in-your-face vocal sound, without the harshness.
- Corroder: Create sonic mayhem and add grit and grime to your tracks with this must-have tool for audio destruction and sick sound design.
- Solar Drone: Transform any instrument into an infinite, otherworldly ambient soundscape. Infuse eerie motion, dramatic space, and dark shimmer onto any track.
- GT16 Mini: Add some serious vintage cool to your productions. This gaming console will pixelate your tracks for a retro vibe that's straight out of the golden age of gaming.
- Turn up the knock of your beats with POW! Add extra punch, dynamic drive, and fat subs to any kick, snare, tom or drum group. Your drum tracks will be BIGGER than ever before.

www.waves.com