

## NETGEAR joins RAVENNA community

ALC NetworX, developer of the RAVENNA audio-over-IP technology, welcomes NETGEAR to the RAVENNA community. Under its NETGEAR AV brand, NETGEAR is offering scalable AV-over-IP and wireless networking solutions for the Commercial market. NETGEAR's Pro AV solutions are engineered specifically for AV-over-IP with out-of-the-box support for most networked AV solutions.

NETGEAR has been developing commercial network equipment for over 25 years and has become a market leading switch manufacturer for AV-over-IP. With the AV Line series of network switches, NETGEAR has reduced common installation frictions with pre-set profiles for AV-over-IP protocols, from one-room setups to very large AV networks with thousands of endpoints.

NETGEAR's Laurent Masia, director of product line management for managed switches comments: "We recognize the importance of key affiliations and associations that make the Pro AV industry work. From integration partners around the world, to AV companies helping to create new ways of working in Pro AV, NETGEAR maintains relationships with a number of organizations, and is pleased to add RAVENNA to that esteemed company."

Andreas Hildebrand, RAVENNA Evangelist at ALC NetworX, is pleased to welcome NETGEAR to support the RAVENNA community: "NETGEAR is a renowned manufacturer of networking equipment for all major markets, servicing projects ranging from residential all the way up to enterprise-scale applications. With RAVENNA now stretching its legs into the ProAV market, NETGEAR with its ProAV range of products and experience in the Commercial market is a valuable partner for the RAVENNA partner community. Manufacturers and system integrators can benefit from NETGEAR's industry-leading product suite and unmatched services and support."

A NETGEAR GSM4210PX ProAV switch will be on display integrated into the RAVENNA demo rack system at the NAB RAVENNA booth #W3174.

[www.netgear.com](http://www.netgear.com)

[www.ravenna-network.com](http://www.ravenna-network.com)