Focusrite adds LANDR to Hitmaker Expansion software bundle

Focusrite announce a new partnership with LANDR, providing all new Scarlett (3rd Gen), Clarett+, Clarett USB and Red users with easy-to-use tools for mastering and publishing their music online.

In an update to Focusrite's industry leading software bundle, Hitmaker Expansion, newly registered hardware users can now gain access to a two-month subscription of LANDR Studio, as well as five free masters via LANDR's AI-driven mastering engine that can be redeemed even after the two-month trial is over. LANDR Studio provides curated tools for mixing and mastering tracks, including unlimited MP3 mastering and unlimited distribution to over 150 streaming platforms such as Spotify, Apple Music, YouTube Music and TikTok.

Focusrite's Hitmaker Expansion software bundle already includes plugins from leading developers such as: Antares Auto-Tune Access, XLN Audio Addictive Keys and Addictive Drums 2, Softube Marshall Silver Jubilee 2555, Brainworx bx_console Focusrite SC and more.

With the new addition of LANDR Studio, Focusrite users truly have everything needed to record, mix, master, and now publish, their music – included with all new Scarlett (3rd Gen), Clarett+, Clarett USB and Red interfaces.

"Mastering is toward the top of our customers' list of needs, but it's a dark art that many of them would not enjoy learning. For those who just want their songs to 'sound like a major label release', there's LANDR. We're excited that LANDR is joining our Hitmaker Expansion software bundle to help songwriters and beat makers stay focused on creativity and recording, while LANDR's artificial intelligence engine makes those recordings release-ready and easily published." - Greg Westall, Product Director at Focusrite.

"We couldn't be happier to offer LANDR Studio and mastering as part of Focusrite's Hitmaker Expansion. Focusrite leads the industry with their high-quality, yet affordable audio interfaces, which are a perfect pairing with LANDR's mission to empower creators at all levels via our end-to-end platform of robust, but easy-to-use tools and services. From distribution, to mastering, plug-ins, samples, collaboration, and more - now Focusrite customers have everything they need to create and release amazing sounding music." - Daniel Rowland, Head of Strategy and Partnerships at LANDR

Hitmaker Expansion now includes:

- LANDR Studio two-month subscription, plus five free masters
- Antares Auto-Tune Access
- Softube Marshall Silver Jubilee 2555
- Brainworx bx_console Focusrite SC

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Donnerstag, 20. Oktober 2022 17:00

- Focusrite Red 2 & 3 Plug-in Suite
- Relab LX480 Essentials
- XLN Audio Addictive Keys
- XLN Audio Addictive Drums 2: Studio Rock Kit

The Hitmaker Expansion software bundle is available for all Scarlett (3rd Gen), Clarett+, Clarett USB and Red interfaces registered from 1st October 2022 and can be redeemed via the Focusrite user portal.

www.focusrite.com