

## Registration Open for AIMS TechFest 2021

### Free, Virtual Three-Day Program to Educate on Latest Progress Toward Achieving an All-IP Ecosystem Using Open Standards

The Alliance for IP Media Solutions (AIMS) today announced that registration is now open for AIMS TechFest 2021 Presents: IP Showcase. This free, live online IP Showcase-style event on May 25-27 is dedicated to educating on the latest progress in achieving an all-IP ecosystem using open standards. Daily sessions will begin at 10 a.m. EST. The event is hosted by AIMS in partnership with the Advanced Media Workflow Association (AMWA) and The Video Services Forum (VSF).

"The IP Showcase is an incredibly popular event at in-person trade shows, as it offers a unique opportunity to learn about current technologies and best practices in standards-based IP deployment," said AIMS chairman Mike Cronk. "With this upcoming virtual event, we're delivering the same great event online through a live, interactive platform that will encourage important discussion and collaboration as we move further toward IP."

During this IP Showcase event, live presentations and case studies will demonstrate how the SMPTE ST 2110 suite of standards and the AMWA NMOS technology stack are improving media workflows for deployments of all sizes. This AIMS TechFest live, virtual event will give participants a chance to catch up with their industry peers and to discuss current approaches to standards-based IP deployment across broadcast and Pro AV markets.

Daily live presentations will feature end users, industry associations, solutions providers, and technology developers, who will share their knowledge and perspectives on how developments in IP workflows are shaping the industry. In addition to providing presentations by industry experts, this AIMS TechFest event will feature face-to-face breakout sessions with presenters, as well as plenty of opportunity for networking and extended discussion with peers.

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