Plugin Alliance announces Ampeg SVT-VR Classic

Authentic bass tone plugin as time-limited giveaway for free

Plugin Alliance, supporting all major plugin formats and uniting international audio companies under one virtual roof, is announces the availability of SVT-VR Classic - bass amplification-specialising brand partner Ampeg's latest product, powered by Brainworx Advanced IR Technology as a plugin producing the same authentic bass tone as the collaborative pairing's original SVT-VR full version, but with only its essential (CHANNEL TWO) features for stunning simplicity and ease of use - as a 30-day time-limited giveaway for free as of January 19…

Long-established leading bass amplification specialist Ampeg's acclaimed SVT (Super Vacuum Tube) amplifiers have long been a favored by some of the most notable bass players out there, including Michael Bradford, Bootsy Collins, Darryl Jones, Chris Wyse, and so many more. Musically speaking, the tone of the SVT series is instantly recognizable, with a full and supple bottom end and a satisfying midrange growl, setting the benchmark by which all bass amps are judged.

Fast-forward to today, the Ampeg SVT-VR Classic plugin produces the same authentic tone as the original SVT-VR full version released to widespread critical acclaim by Plugin Alliance, but with only its essential features for facilitating stunning simplicity and ease of use by being based around a single easy-to-use channel with ultra-hi and ultra-lo modes - everything needed to achieve the perfect bass tone without distractions, in other words.

As anyone already familiar with Plugin Alliance's musician-friendly methodology might expect, SVT-VR Classic comes complete with a customized FX Rack realizing

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features like POWER SOAK (for extra saturation) and an INPUT GAIN control (for perfecting gain staging), as well as a noise gate, tight and smooth filters, and a horn On/Off function for the cabinets. Creatively take advantage of three advanced boutique recording chains from Brainworx to fit any bass sound perfectly into the mix.

But better still, SVT-VR Classic carries an MSRP (Manufacturer's Retail Price) of $99.00 USD yet it is available as a 30-day time- limited giveaway for free as of January 19, 2021 using the voucher code AMPEG-FOR-FREE. Why? Well, who better to personalize the thinking behind this than thankful Plugin Alliance owner Dirk Ulrich: "The world has been a crazy mess for the most part during the last year or so - especially for the live music and event industries. I feel for all my friends and all of our users who are going through hard times because of Covid, the various restrictions, and, in many cases, the resulting financial crises for so many. I guess we are simply lucky for running a business that seems to be pretty resistant to the current crisis/crises. While emotionally exhausting and operationally challenging - a big thank you to all our teams for adapting to home-office mode so rapidly last year, financially PA had a very successful year. It feels a bit weird to say that in public given the circumstances, but I thought a bit of good news can't hurt in tough times. And I am sure many of you will appreciate the fact that PA will continue to go strong and deliver the goods you all seem to love going forward for sure! So, with all that said, it is my absolute pleasure to announce a voucher code for a brand-new commercial plugin - completely for free and forever - if you use the code within 30 days!"

"I love the character and the no-fuss design of this plugin; it couldn't be easier to dial up a big Ampeg tone." - Lex Price (music producer/mixer, bassist, multi-instrumentalist), 2021

Ampeg's SVT-VR Classic is available for purchase (as an AAX AudioSuite-, AAX DSP-, AAX Native-, AU-, VST2-, and VST3-supporting plugin for macOS 10.9 through 11.01 and Windows 7 through 10) at an attractive introductory price of $49.99 USD - rising thereafter to an MSRP (Manufacturer's Suggested Retail Price) of $99.00 USD. (Please note that anyone using the voucher code AMPEG-FOR-FREE during its first 30 days of release can get SVT-VR Classic completely for free.)

A fully-functional, 14-day trial of the Ampeg SVT-VR Classic is available to anyone registering for a free Plugin Alliance account.

The Ampeg SVT-VR Classic plugin is included in PA's monthly MEGA Bundle and annual MEGA Bundle subscription services, and also its monthly MUSICIAN Bundle and annual MUSICIAN Bundle subscription services at no extra cost.

Note that the proprietary Plugin Alliance Installation Manager means users can select, download, and install only the products and formats needed for their system.

www.plugin-alliance.com