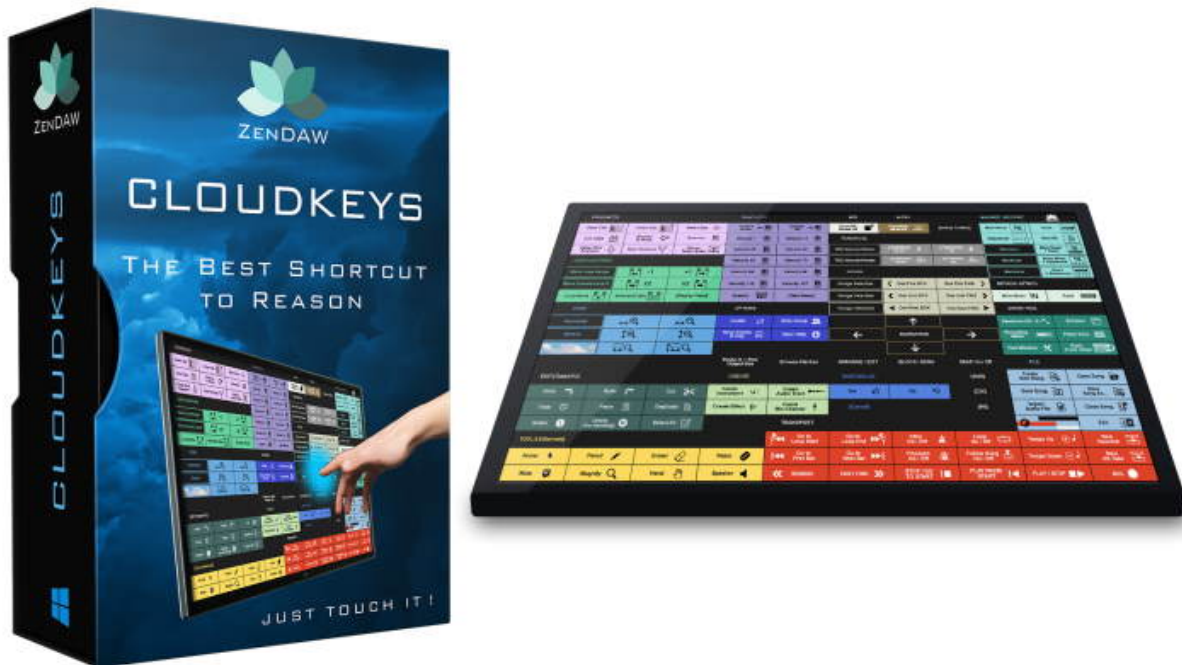


## ZenDAW and Plugivity Release CLOUDKEYS

### A Shortcut to Reason



Announced today at the NAMM 2021 'Believe in Music' conference, ZenDAW and Plugivity release CLOUDKEYS; an innovative Touch Workspace software for the Reason DAW.

CLOUDKEYS is available at pro audio dealers around the world at the introductory price of \$29 (List price \$65) from January 18th, 2021 through January 31st.

CLOUDKEYS is a powerful touch workspace for Windows 7 and above. It has been designed to efficiently control Reason (DAW) from any physical touchscreen found on the market.

Smart scripts give access to over 130 Reason key commands and functions from the tip of a finger.

Commands are located EXACTLY where one would expect them to be on a Touchscreen Monitor for Windows OS platforms without having to think about it. It preserves the artist's inspiration thanks to an improved technical workflow.

Ready to use gesture assignments cover all commands performed by users, such as:

- Sequencer functions

- Edit tools
- Create tracks
- File browsing
- Nudge Selection
- Block/Song toggling
- Arrange/Edit Mode Toggling
- Zooming
- On-screen Piano Keys window
- Transport functions
- Navigation to Loop Locators
- Panel window toggling for Mixer
- Rack
- Sequencer
- Show/Hide Browser
- Tool Window
- and Recording Meter, etc

Users will find tons of clearly organized direct commands, in well designed menus that cover most actions used all the time from a simple "touch" on the screen. It feels so natural and intuitive...

CLOUDKEYS runs under Windows 7 and above. 16" to 24" Touchscreen Monitors are recommended but CLOUDKEYS has proven to work perfectly well on larger touch screens as well.

CLOUDKEYS doesn't install software drivers or overlays within Reason. It lives natively within Windows' built-in touch OS environment. It is therefore super stable compared to other Touchscreen controllers found on the market.

Note: A 16" to 24" Full HD Touchscreen Monitor is recommended to use WINGS. Larger screens have proven to work perfectly well also.

CLOUDKEYS provides an enhanced workflow within Reason 9 and above. With over 130 ready to use (pre-mapped) touch screen actions, CLOUDKEYS is built for rock solid performance and stability.

The CLOUDKEYS Template automatically adapts to your touchscreen monitor size and adopts easily accessible commands that are easy to memorize thanks to smart color codes, menu titles, and personalized button icons.

### System Requirements & Compatible Hardware

- Windows 7 or above.
- A 16" to 24" FULL HD Touchscreen Monitor (recommended)\*.
- Reason 9 or above.

\* Touchscreen monitors can easily be found online at less than \$200.

## ZenDAW and Plugiversity Release CLOUDKEYS

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### Pricing & Availability :

- List Price: \$65
- Reg. MAP: \$49
- Introductory Promo: \$29

An introductory promotion shall be available from January 18th, through January 31st, 2021, at the highlighted price above.

CLOUDKEYS is available through all reputable pro audio resellers worldwide via Plugiversity Distribution.

[www.plugiversity.com](http://www.plugiversity.com)

[www.zendaw.com](http://www.zendaw.com)