

## Plugin Alliance launches Lindell Audio 50 Series

**Making use of Brainworx-licensed TMT to transform DAWs into an analog mixing console**



Plugin Alliance, supporting all major plugin formats and uniting international audio companies under one virtual roof, announces the availability of 50 Series - the latest product from Swedish plugin partner Lindell Audio, transforming Digital Audio Workstations (DAWs) into an analog mixing console like no other by capturing the legendary sound of API as a dual (console channel strip and buss) plugin with patented Tolerance Modeling Technology\* (TMT) officially licensed from Brainworx bringing to light the most convincing model of these classic consoles to date - as of January 12...

"I love the Lindell Audio 50 Series sound; it gives you that bite, that crunch, and a little bit of that modern punch." - Eryck Bry (music producer, mixing engineer,

composer), 2021

The tight and powerful sound of API consoles, preamps, and EQs have made them some of the world's favorites for creating professional-sounding drums, guitars, synths, and more with attitude and presence. Thanks to Brainworx's patented TMT, users of the Lindell Audio 50 Series can now access the most convincing model of these classic consoles to date, including the slight channel-to-channel variances in the values of their analog components.

Creatively, the Lindell Audio 50 Series does more than just model a single console by providing an array of choices in its dynamics and EQ sections. Ultimately, users can simply switch in their favorite flavor of the classic 500-series modules modeled; moreover, they can also be used on busses or individual tracks.

Conveniently choose between three classic EQs — the semi-parametric 50A EQ for three-band processing, the 50B for four bands, and the 60 as a precision graphic EQ for radically reshaping sounds in a way that is as transparent and flexible as it is fun.

Finally, the VCA compressor models API's high-end 2500 series compressor, with additional controls to improve upon the original. On top of that, the included FET compressor nails the tone, simplicity, and ease of use of the original 500 series since it is modeled after the acclaimed API 525 compressor.

Clearly, then, the Lindell Audio 50 Series far from falls short of the mark, with a fanciful feature set well worth highlighting here: 72 different TMT channel emulations in one plugin — just like a real console; three switchable EQs modeled after the most popular 500-series lunchbox designs; two switchable compressors; classic API noise gate and expander emulation; classic API preamp tone capture - full, tight, and punchy - with automatic gain compensation; continuously variable THD (Total Harmonic Distortion) and virtual GAIN controls to add colorful saturation and/or simulated analog noise independently or globally; and scalable UI (User Interface) to adapt to different screen sizes and workflows, with users also benefitting from plenty of preloaded presets providing a useful starting point for finding their sound.

The Lindell Audio 50 Series is available for purchase (as an AAX AudioSuite-, AAX Native-, AU-, VST2-, and VST3-supporting plugin for macOS 10.9 through 11.01 and Windows 7 through 10) at an attractive introductory price of \$299.99 USD - rising thereafter to an MSRP (Manufacturer's Suggested Retail Price) of \$349.00 USD-

A fully-functional, 14-day trial of the Lindell Audio 50 Series is available to anyone registering for a free Plugin Alliance account.

The Lindell Audio 50 Series is included in PA's monthly MEGA Bundle and annual MEGA Bundle subscription services, and also its monthly MIX & MASTER Bundle and annual MIX & MASTER Bundle subscription services at no extra cost.

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Note that the proprietary Plugin Alliance Installation Manager means users can select, download, and install only the products and formats needed for their system. For more in-depth information, including several superb-sounding audio demos, please visit Plugin Alliance's dedicated Lindell Audio 50 Series webpage.

\* Brainworx Audio's Tolerance Modeling Technology (TMT) is protected under the following patent: US Patent No. 10,725,727

Legal Disclaimer: the 50 Series plugin was developed by Brainworx and Lindell Audio using their own modeling techniques, studying original products from API. The names 500-series, API, 2500 are trademarks of Automated Processes, Inc. which is unaffiliated with Brainworx. Automated Processes, Inc. has not licensed any intellectual property for use in the 50 Series, nor have they endorsed or supported the 50 Series in any manner.

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