

Cadac rebrands as 'Cadac Consoles' & 'Cadac Immersive'



Cadac CM-J50

In a strategic move to redefine its presence in the professional audio industry, Cadac, the heritage pro-audio brand, is dividing into two distinct, independent business units, reflecting the current evolution of its product development activities; namely Cadac Consoles and Cadac Immersive. Cadac Consoles will retain its focus on the development of advanced digital audio mixing systems, with product development, sales and brand management remaining firmly in the UK. The business is rebranding under a new logo and corporate identity, with a renewed product offering scheduled to be unveiled at ISE; along with an all-new website that will go live shortly before the show.

A new Cadac Consoles flagship product line, the CM-Series, being debuted in at ISE in Barcelona on its booth in Hall 7 (J700), represents the pinnacle of Cadac's engineering prowess. The CM-J50 96 input, 56 bus live mixing console and range of compact 'intelligent' remote stage racks, with all-new iPad app and offline editor, comprise the initial release phase of the CM-Series mix platform.

Boasting robust new hardware and a further evolution of the Cadac user interface, the CM-J50 provides greater connectivity, control, and flexibility in a familiar form factor that is significantly faster, smaller and lighter than its forebears. Combining its industry leading intuitive workflow with unprecedented audio quality and latency management, the CM-J50 provides the audio professional with an unparalleled mixing experience.

Cadac Immersive, headquartered at its Beijing R&D facility, will focus on marketing

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its range of proprietary standalone immersive audio products. Leveraging cutting-edge technologies and industry expertise in audio spatialisation, it will cater to the growing demand for immersive and 3D audio experiences across theatre, fixed installation and cinema applications.

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