

## **NAB Show AI Creative Summit**

NAB Show and Future Media Conferences (FMC), with sponsorship by Dell Technologies, proudly announce the AI Creative Summit. This series of training events is set to teach and empower the creative industry by demonstrating how artificial intelligence (AI) tools can amplify and streamline creative workflows.

No longer just a fascination, AI is now a key player that can revolutionize your workflow. AI tools are enhancing efficiency, sparking creativity and transforming how we handle video, photo, sound and design. Maintaining an up-to-date understanding of these innovations is crucial for individuals aspiring to excel in the creative sectors and the need for cutting-edge information and training has never been more evident.

"With AI continuing to revolutionize workflows, it is clear there is a need for a focused program to help creators sort out what is really happening," said Chris Brown, executive vice president and managing director, NAB Global Connections and Events. "This summit offers a unique opportunity to explore the cutting-edge applications of AI in video, photo, sound and design, empowering attendees to unleash their creative potential."

The inaugural event, happening virtually September 14-15 is an online conference that offers an exclusive opportunity to engage with some of the industry's leading trainers and experts from the comfort of your home or office for just \$25. It is followed, in October, by an in-person, two-day immersive experience that will take place in conjunction with NAB Show New York, October 24-25 at the Javits Center.

This trailblazing conference, offering the most current information on AI, is tailor-made for creative professionals, innovators and enthusiasts striving to stay at the forefront of their respective fields. It equips attendees with insider knowledge and up-to-the-minute AI developments, empowering them to stay ahead in the fast-paced world of video, photography and sound editing.

Offering three carefully-curated session tracks - AI for Video & Audio Production, The Business & Future of AI and AI for Color Correction, Grading and VFX - this conference ensures a targeted and meaningful learning experience for all attendees.

But the AI Creative Summit offers more than just technical insights. Participants will also have the opportunity to engage in thought-provoking discussions around AI's ethical and business implications in content creation. These sessions aim to provide a well-rounded understanding of AI's impact on society and guidance in navigating this rapidly evolving landscape.

"In a rapidly advancing technological world, it's no longer a question of 'if' AI will be a part of our creative processes, but 'how.' This conference will provide

professionals with the tools and understanding they need to harness AI's full potential," said Ben Kozuch, co-founder and president of FMC.

Budding creatives and professionals, take this opportunity to step forward. This is your invitation to join a unique community of innovative minds utilizing the power of AI to expand creative boundaries. The AI Creative Summit isn't just about learning. It's an opportunity to contribute to the evolution of the creative industry.

Registration for the virtual event held September 14-15 is now open. Secure your spot by visiting the website below. Registration for our in-person event will be opening soon through FMC and NAB Show New York registration. Note the virtual and in-person events are separate and each requires registration. Don't miss out on these remarkable opportunities, and stay tuned for future in-person events at the 2024 NAB Show in Las Vegas.

[www.aicreativesummit.com](http://www.aicreativesummit.com)

[www.nab.org](http://www.nab.org)

[www.futuremediaconferences.com](http://www.futuremediaconferences.com)